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ISBN-International Standard Book Numbers

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ACRONYMS

Publications of the education associations below are available through NEA. Their titles are identified by the following acronyms in this Catalog: AIAA American Industrial Arts Association / HEEA Home Economics Education Association / IRA International Reading Association / NAEOP National Association of Educational Office Personnel / NAPCAE National Association for Public Continuing and Adult Education / NCTM National Council of Teachers of Mathematics / SNEA Student National Education Association

NEA IN-/ERVICE TRAINING MULTIMEDIA PROGRAM/

Materials developed to help teachers work together through in-service selecting, planning, implementing, and evaluating special needs and interests of the profession. These multimedia products are geared for the practical, real world of the classroom and often include materials for use with parents and the community at large, as well as with students and other teachers.

Discipline

Surveys . . . reports . . . research studies . . . all show one area of mutual concern to large numbers of students, teachers, administrators, and the general public: Discipline. To meet this concern, NEA created a multimedia kit of discipline maferials geared to all four points of view. It's a proven success in schools across the country . . . because it's practical, realistic, and inexpensive.

Books

Behavior Modification. (1035-3-06) 75^s. see p. 16

Classroom Discipline: Case Studies and Viewpoints. (1491-X-06) \$5.75. see p. 16

Coping with Disruptive Behavior. (1031-0-16) 75¢. see p. 16

Discipline and Learning. (1349-2-16) \$5.50. see *p. 17*

Discipline Dilemma. (1514-2-06) 75¢. see

Discipline in the Classroom. (1325-5-06) \$4.50. see p. 17

The Disruptive Student and the Teacher. (1614-9-06) \$3.50. see p. 17

Maintaining Productive Student Behavior. (1504-5-06) \$3.25. see p. 19



What Every Teacher Should Know About Student Rights. (0547-3-06) \$2.50. see p. 22

Filmstrips

Classroom Group Management. (1111-2-06) \$17.50. see p. 16

Discipline Techniques. (1124-4-06) \$17.50. see *p. 17*

Cassettes

Discipline and Mgtivation: A Genuine Partnership. (1620-3-06) \$8.00. see p. 17

Discipline Day by Day. (1950-4-06) \$18.00. see p. 17

Leaflets

Discipline: How Parents Can Help. (5146-7-16) Pkg. of 25, \$2.50.

Discipline Multimedia Kit (1 each of the above titles). (0703-4-96) \$89.75

Gifted and Talented

A comprehensive group of materials for teachers of the gifted and talented, developed under the direction of Frederick B. Tuttle, Jr. The materials are now in press. Write for details of contents, prices, and availability. The package includes basic reference books, monographs of teaching strategies for six content areas, a three-part filmstrip set, eight audio cassette "Talks With Teachers," duplicating masters for creating hand-outs, and a carefully organized Guide for planning and conducting an in-service program utilizing all the components of the package.

Books

Characteristics and Identification.

Program Design and Development.

Monographs: Teaching the Gifted and Talented in

The Elementary Classroom.

The English Classroom.

The Mathematics Classroom.

The Science Classroom.

The Social Studies Classroom.

Research Report

Gifted and Talented Students. (1045-0-06) 75¢. see p. 18

Filmstrips

Students and Teachers Together: A Partnership for Gifted and Talented Education. 3-part set.

Cassettes

Talks With Teachers About Gifted and Talented Students. 8-part set.

Leaflets

Gifted and Talented Children: How Parents Can Help.

Leader's Guide

A Guide and Plan for Conducting a Gifted and Talented Education In-Service Training Workshop.



Motivation

Raymond J. Wlodkowski has developed a multilevel and interdisciplinary approach for helping teachers work with students (and parents) in the difficult area of self-motivation. A detailed *Guide for Planning In-Service/Pre-Service Motivation Workshops* is available as a part of the total package. This extremely popular program has been widely praised for its remarkable organization and ease of use.

Books

Guide for Planning In-Service/Pre-Service Motivation Workshops. (Available only in the

Motivation. (1042-6-06) 75¢. see p. 19

Motivation and Teaching: A Practical Guide. (0751-4-06) \$8.50. see p. 19

Filmstrips

Six Motivation Filmstrips. (0757-3-06) \$85.00. see p. 20

Cassettes

Discipline and Motivation: A Genuine Partnership. (1620-3-06) \$8.00. see p. 17

Eight Approaches to Motivation. (0759-X-06) \$35.00. see p. 17

Spirit Duplicating Masters

Motivation Spirit Duplicating Masters. (0758-1-06) \$12.75. see p. 19

Leaflets

Motivation and Learning: How Parents Can Help. (0753-0-16) Pkg. of 25, \$2.15.

Parent Involvement

Parents and Teachers Together (for the Benefit of Children) is an action plan for practical parent involvement. It's an unprecedented, head-on, cooperative approach for getting the most out of the classroom by bringing parents in.

Books

Parent Involvement in the Schools. (1502-9-06) \$3.50. see p. 29

Parenting. (1047-7-06) 75¢. see p. 19

Parents: Active Partners in Education. (0596-1-06) \$1.50. see p. 29

Filmstrips

Parents and Teachers Together (for the Benefit of Children) (2-part presentation). (0592-9-16) \$24.75. see p. 29



Sharing a Lifetime of Learning. (0607-0-06) \$18.00. see p. 13

Cassette

Talk . . . About Parent Involvement. (0595-3-06) \$9.50. see p. 30

Overhead Transparencies

Basic Guidelines for Parent Volunteers. (0594-5-06) \$35.00. see p. 29

Leaflets

Get Involved in Your Child's School. (0600-3-06) Pkg. of 25, \$2.25.

Public Information Leaflet Assortment. (5100-9-26) \$3.75. see p. 30

Parents and Teachers Together (for the Benefit of Children) advalk® (1 each of the above titles). (0591-0-76) \$99.00

Copyright

The new copyright law affects all of us in education. Effective since January 1, 1978, this law and its guidelines help teachers and students to get information when they need it. NEA's Copyright Information Kit fills the educator's need to have a clear, relevant explanation of the law.



Book

The New Copyright Law: Questions Teachers and Librarians Ask. (1394-8-06) \$2.00. see p. 19

Filmstrip

Copying: Rights and Copyrights. (1594-0-06) \$18.00. see *p.* 16

Copyright Information Kit (1 each of the above titles). (0651-8-26) \$20.00

Values Education

The basic premise behind this multimedia in-service training unit is that the most significant reason for providing values education in our schools is to establish modes of atlernative problem-solving for the future. The materials include contributions by Raths, Kohlberg, Simon, Purpel and Ryan, Fraenkel, Beyer, Scharf, the Sadkers, Baker, Toffler, Shane, Senesh, Silver, Bellanca, Naylor, Lockwood, Franks and Howard, Friedman, and many other involved teachers and writers prominent in the areas of values education.

Books

The Biological Revolution: Examining Values Through the Futures Perspective. (0709-3-06) \$2.00. see p. 26

Communications Across Cultures. (0707-7-06) \$2.00. see p. 26

Interpersonal Communication: Innovations in Instruction. (1497-9-06) \$7.50. see p. 28



Values and the Search for Self. (1356-5-06) \$4.75. see p. 21

Values Concepts and Techniques. (0705-0-06) \$5.75. see p. 21

Values Education. (1910-9-06) \$4.75. see p. 21

Values Education and the Study of Other Cultures. (1600-9-06) \$2.75. see p. 21

Values, Law-Related Education, and the Elementary School Teacher. (0708-5-06) \$2.00. see p. 27

Values Teaching. (1039-6-06) 75¢. see p. 21

Filmstrips

Approaches to Teaching Values. (1123-6-06) \$17.50. see p. 15

Looking at Values. (0710-7-06) \$22.50. see p. 19

Pamphlets

Values. (0946-0-06) 50¢. see p. 20 **Work Ethic.** (0947-9-06) 50¢. see p. 20

Leaflets

Values and Valuing. (5141-6-16) Pkg. of 25, \$2.50.

Values $\text{edutalk}^{\$}$ (1 each of the above titles). (0704-2-66) \$75.75

PL 94-142 (Education of the Handicapped)

PL 94-142 (The Education for All Handicapped Children Act) is a significant and demanding law affecting every teacher. These in-service materials are designed to provide general and specific—always practical—answers to many of the general classroom teacher's concerns, from federal funding to classroom problems.

Books

The Educable Mentally Retarded in the Secondary School. (1033-7-16) 75% see p. 17

Education for All Handicapped Children: Consensus, Conflict, and Challenge. (1509-6-06) \$3.50. see p. 17

Learning Disabilities. (1044-2-06) 75¢. see

Mainstreaming the Educable Mentally Retarded. (1800-1-06) \$4.00. see p. 19



People ... Just Like You. (Free in this program. Prepared and published by the Committee on Youth Development, the President's Committee on Employment of the Handicapped.)

PL 94-142: Related Federal Legislation for Handicapped Children and Implications for Coordination. (1654-8-16) \$3.50. see p. 26

A Teacher's Reference Guide to PL 94-142 (1513-4-06) \$3.00. see p. 21

Filmstrip

Handicapped Students into Regular Classrooms, Integrating. (2-part presentation). (1591-6-06) \$19.50. see p. 18

Cassettes

Learning Disabilities: Suggestions for Teaching (4-part presentation). (1477-4-06) \$12.00. see p. 18

PL 94-142: How It Affects Teachers (4-part presentation). (1593-2-06) \$12.00. see p. 20

PL 94-142 In-Service Materials (1 each of the above titles). (0720-4-26) \$59.00

Multiethnic Education

The humanization of american education is among the more pressing challenges facing today's schools. The NEA strongly supports programs for removing the barriers to a humane educational process—to help teachers and all educators, students, parents, and the community at large recognize and deal with racism, sexism, and other inhumane attitudes on all levels.

Books

Bilingual Education Resource Guide. (1506-1-06) \$5.75. see p. 16

Communications Across Cultures. (0707-7-06) \$2.00. see p. 26

Cross-Cultural Education. (1704-8-06) \$3.25, see p. 17

Culturally Different Students (AIAA Focus On Series). (A641-21388) \$1,75

Desegregation/Integration. (1332-8-06) \$2.00. see p. 27

Humanizing Education in the Seventies. (0676-3-06) \$1.50. see p. 18

Interpersonal Communication: Innovations in Instruction. (1497-9-06) \$7.50. see p. 28

The Legacy of Mary McLeod Bethune. (1341-7-06) \$2.50. see p. 27

Literacy for America's Spanish Speaking Children. (IRA). (A351-00221) \$3.50. see p. 25

Nonsexist Education for Survival. (0582-1-06) \$3.00. see p. 19

Reading and the Bilingual Child (IRA). (A351-00220) \$3.00. see p. 25

Roots of America. (1373-5-06) \$4.50. see p. 27

The Teacher and Integration. (1318-2-06) \$3.50. see *p. 21*



Teacher as Person. (1367-0-06) \$3.50. see p. 21

A Teacher's Perspective on Six Social Issues. Available only in the educak ®

Understanding Intergroup Relations. (1029-9-16) 75¢. see p. 21

Values Education and the Study of Other Cultures. (1600-9-06) \$2.75. see p. 21

What is Affirmative Action? (0584-8-06) \$1.00. see p. 22

Filmstrip

Understanding Intergroup Relations: A Person-to-Person Experience. (1116-3-06) \$17.50. see p. 21

Cassettes

The Architecture of Pluralism. (0565-1-16) \$6.00. see p. 26

Humanizing Instruction. (0678-X-06) \$6.00. see p. 18

Teachers for Excellence Can Save Our Children. (1622-X-06) \$8.00. see p. 21

A Unique Experience. (1909-1-06) \$8.00. see p. 27

We're Not All Alike (4-part presentation). (0560-0-06) \$16.50. see p. 22

Women's Rights: Multicultural Equity (4-part presentation). (1962-8-06) \$18.00. see p. 17

Training Packet

Beyond Uniculturalism. Available only in the educk $^{\circ}$

Pamphlet

Black Studies. (0944-4-06) 50¢. see p. 20

Leaflets

Bilingual/Bicultural Education. (5133-5-16) Pkg. of 25, \$2.15.

Multiethnic Education Program (1 each of the above titles). (0675-5-16) \$139.90

Sex Role Stereotyping

A large multimedia program designed to help teachers fight sexism in the school environment and beyond. Specific strategies for helping to bring about change are offered as well as research background information and visual and audio aids for use as reinforcement with a workshop group.

Books

Changing Societal Roles and Teaching (HEEA). (A261-08428) \$2.50. see p. 14

The Masculine Focus in Home Economics (HEEA). (A261-08422) \$2.50. see p. 14

Nonsexist Education for Survival. (0582-1-06) \$3.00. see p. 19

Sex Role Stereotyping in the Schools. (0578-3-16) \$3.50. see p. 20

Women's Studies. (1821-4-06) \$4.00. see



Filmstrips

Cinderella Is Dead! (0571-6-16) \$18.00. see p. 16

The Labels and Reinforcement of Sex Role Stereotyping (2-part presentation). (0572-4-16) \$27.50. see p. 18

Cassettes

Blue Is for Sky, Pink Is for Watermelon. (0573-2-06) \$6.50. see p. 16

ERA—The Equal Rights Amendment and You. (0589-9-06) \$6.50. see p. 18

Sexism, Racism, Classism in the Schools. (0574-0-06) \$6.50. see p. 20

We Don't Know How To Grow People. (0575-9-06) \$6.50. see p. 21

Women's Rights: Multicultural Equity (4-part presentation). (1962-8-06) \$18.00. see p. 17

Pamphlets

Resource List for Nonsexist Education. (0590-2-06) 75¢. see p. 20

Sex Equality—Athletics. (0943-6-06) 50¢. see p. 20

Sex Role Stereotyping edulak® (1 each of the above titles). (0570-8-86) \$106.25

Law Related Education

Rights! The rights of teachers, of students, of parents, and of all school employees as they exist in the public schools are reviewed in this direct, open-ended group of materials. The heart of the program is a filmstrip produced in cooperation with the Associated Press: It's Your Right: The Law Says. . . .

Books

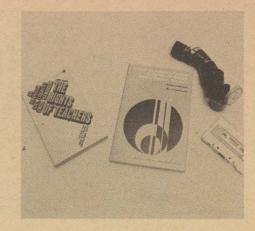
Code of Student Rights and Responsibilities. (0541-4-06) \$1.50. see p. 16

Law Enforcement Education in the Middle Grades. (1710-2-06) \$4.50. see p. 24

People, Law, and the Futures Perspective. (1676-9-06) \$2.50. see p. 27

The Rights of Teachers. (0542-2-06) \$1.50. see p. 20

Values, Law-Related Education, and the Elementary School Teacher. (0708-5-06) \$2.00. see p. 27



What Every Teacher Should Know About Student Rights. (0547-3-06) \$2.50. see p. 22

Filmstri

It's Your Right: The Law Says (0538-4-16) \$18.00. see p. 27

Cassettes

Future Issues in Rights Enforcement. (0540-6-06) \$9.00. see p. 18

Youth and the Law. (0539-2-06) \$9.00. see p. 28

Pamphlets

Abuse of Power. (0948-7-06) 50⁴. see p. 20 **Government.** (0949-5-06) 50⁴. see p. 20

It's Your Right edulak $^{(8)}$ (1 each of the above titles). (0537-6-86) \$53.50

Counting Experiences

A beautiful, practical, multimedia extension of M. Stoessel Wahl's award winning book, I Can Count the Petals of a Flower. The real world of math is brought to teachers of K-3 students, through color photographs of flowers which develop many of the basic math skills.

Books

Teaching Suggestions for Using Counting with Flowers with K-3 Students

Leader's Guide for Beginning Counting and Multiplication Facts and Number Theory



Filmstrips

Beginning Counting (cassette narration)

Multiplication Facts and Number Theory (cassette narration)

Counting With Flowers (silent, for classroom use)

Cassettes

Mathematics in Flowers (10 min.) Suggestions for teaching

Counting Experiences Multimedia Program (1 each of the above titles). (0629-1-06) \$55.00

Learning Process

NEA's multimedia program for the NEW teacher, the EXPERIENCED teacher, the STUDENT teacher, and the PARENT VOLUNTEER. WHEN do students learn? WHAT do students learn? HOW do students learn? WHY do students learn? This NEA EduPak examines the basics of the learning process and offers practical approaches to teaching methods. It will stimulate both beginning and experienced teachers to be and do their best.

Books

The Learning Process. (1011-6-16) 75¢. see p. 18

Motivation. (1042-6-06) 754. see p. 19

The Student and the Learning Environment. (0627-5-06) \$4.00. see p. 20



Filmstrips

Elements of the Learning Process. (1113-9-06) \$17.50. see p. 17

The Learning Process: When? What? How? Why? (4-part filmstrip set, available only in this edula & \$72:00 value).

Pamphlet

Innovative Teaching. (0945-2-06) 50¢. see p. 20

Leaflets

Learning Is Hard Work. (5138-6-16) Pkg. of 25, \$2.00.

Learning Process edulak® (1 each of the above titles). (0626-7-66) \$98.00

PUBLICATION/ AND NEA Publishing deverous and audiovisual, around action oriented material each Series has its one each series annually.

AND
NEA Publishing develops the majority of teacher training materials, both print and audiovisual, around nine major aspects of the classroom world. These action oriented materials cross all levels of learning and all content areas, and each Series has its own discrete concept and format. New titles are added to each series annually.

What Research Says to the Teacher Series

The principles and procedures surveyed in this series *work* in the classroom! They are not just theories to be stored away. The reports and filmstrips are brief enough to be useful to the new, the experienced, or the prospective teacher; comprehensive enough to present a valid overall view.

Books

Anxiety as Related to Thinking and Forgetting. (1000-0-16) 754. see p. 15

Behavior Modification. (1035-3-06) 75¢. see

Career Education. (1043-4-06) 75¢. see p. 16

The Classroom Teacher and the Student Teacher. (1041-8-06) 754, see p. 13

Coping with Disruptive Behavior. (1031-0-16) 75¢. see p. 16

Creativity in the Classroom. (1003-5-16) 75¢. see p. 16

Educational Games and Simulations. (1030-2-16) 75[¢], see p. 17

Evaluation and Reporting of Student Achievement. (1007-8-16) 75¢. see p. 18

Gifted and Talented Students. (1045-0-06) 75¢. see p. 18

Homework. (1036-1-06) 754. see p. 18

Learning Disabilities. (1044-2-06) 75¢. see p. 18

The Learning Process. (1011-6-16) 75¢. see p. 18

Listening Processes. (1046-9-06) 75¢. see

Metric Education. (1040-X-06) 75¢. see p. 22

The Middle School. (1038-8-06) 75¢. see p. 24

Motivation. (1042-6-06) 75¢. see p. 19

The Newspaper in the Classroom. (1048-5-06) 75¢. see p. 19

Parenting. (1047-7-06) 75¢. see p. 19



Reading: Instructional Approaches. (1037-X-06) 75¢. see p. 25

Teaching Styles as Related to Student Achievement. (1049-3-06) \$1.25. see p. 21

Understanding Intergroup Relations. (1029-9-16) 754, see p. 21

Values Teaching. (1039-6-06) 75¢. see p. 21

Visual Literacy. (1032-9-06) 75¢. see p. 21

Filmstrips

Approaches to Teaching Values. (1123-6-06) \$17.50. see p. 15

Classroom Group Management. (1111-2-06) \$17.50. see p. 16

Creativity: A Way of Learning. (1115-5-06) \$17.50. see p. 16

Discipline Techniques. (1124-4-06) \$17.50. see p. 17

Elements of the Learning Process. (1113-9-06) \$17.50. see p. 17

Listening: From Sound to Meaning. (1118-X-06) \$17.50. see p. 18

Student Evaluation/Reporting Procedures. (1127-9-06) \$17.50. see p. 20

Supervised Study and Homework. (1126-0-06) \$17.50. see p. 21

The Teacher's Role in Student Motivation. (1125-2-06) \$17.50, see p. 21

Understanding Intergroup Relations. (1116-3-06) \$17.50. see p. 21

What Research Says to the Teacher Library: Program A (1 each of all the above titles). (0950-9-86) \$192.75

Program B (all filmstrips only). (0951-7-86) \$175.00

Program C (all reports only). (0952-5-96) \$17.75

Aspects of Learning Series

Significant, timely consideration of topics and methods which have direct influence in the learning environment. Designed for in-service/pre-service training and as curriculum resource aids.

Books

The Beginning Teacher: A Practical Guide to Problem Solving. (1489-8-06) \$5.75. see p. 16

Classroom Discipline: Case Studies and Viewpoints. (1491-X-06) \$5.25. see p. 16

Composition: A Media Approach. (1499-5-06) \$4.75. see p. 12

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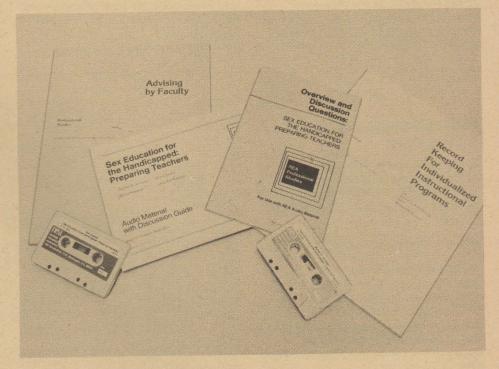
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Critical Issues in Education

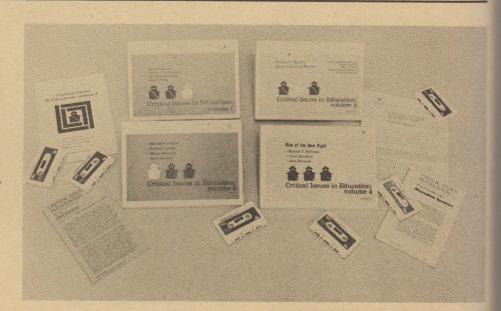
An audiotape series, accompanied by printed overviews, discussion questions, or biographical information devoted to key, significant, and timely issues of the profession.

Volume 1. John W. Gardner, Dr. Karl A. Menninger, Arthur M. Schlesinger, Jr., Andrew Young. (1965-8-06) \$18.00. see p. 17

Volume 2. Margaret Heckler, Barbara Jordan, Walter Mondale, Terry Sanford. (1957-1-06) \$18.00. see p. 17

Volume 3. "Women's Rights: Multicultural Equity." (1962-8-06) \$18.00. see p. 17

Volume 4. "Rise of the New Right." (1925-3-06) \$18.00. see p. 17



Teaching Handicapped Students in the Content Areas

A series of six monographs directed to the special opportunities available for teaching handicapped students in English, mathematics, physical

education, science, social studies, and vocational education. Available in mid-1980. Write for further information.



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EARLY CHILDHOOD EDUCATION

Briefing for Parents. see p. 31

Counting Experiences. see p. 6

Day Care: Planning and Implementing. Thomas D. Yawkey and Carol Seefeldt present advice on how to plan, develop and operate a day care center for preschool children. Study/ Action Publication. 32pp. 1972. (A281-08896) \$2.00

Discipline at Home. see p. 29

Doing Well in School. see p. 29

Elements of Early Reading Instruction. see p. 25

Elements of the Learning Process. see p. 17

Helping Your Child in School. see p. 29

Humanizing Alternatives: Educating Children in Our Society. Marie De Carlo. Intended to encourage teachers in three ways: to become decision makers, to practice the human side of teaching, and to maximize the opportunities for every young learner to reach her/his human potential. Individual chapters are: The Teacher As Decision Maker, Our Society and Its Needs, The Child's Human Potential, Teachers and Their Goals, The Child Becomes, Schools with Humanizing Alternatives. 218pp. 1976. (A281-08918) \$6.00

Learning Process. see p. 6

Movement Education, see p. 12

Parental Discipline. see p. 29

Parenting. see p. 19

Reading Programs: Alternatives for Improvement. Roach Van Allen presents a work and study guide for teachers, parents, community groups, and administrators to aid in planning action for improving reading instruction through an emphasis on individuals as learners. Study/Action Publication. 56pp. 1973. (A281-08900) \$2.75

Sex Role Stereotyping. see p. 5

A Teacher's Reference Guide to PL 94-142. see p. 21

Values Education. see p. 4

We Don't Know How To Grow People. see

What Can You Do To Help Your Child Succeed? see p. 30

Your Child and School Success. see p. 30

EDUCATIONAL TECHNOLOGY

Composition: A Media Approach. see p. 12

Computers in the Classroom. Henry S. Kepner, Jr. In press. Write for information on availability.

Copying: Rights and Copyrights. see p. 16

Film in the Language Arts Class. see p. 12

Good Pictures Can Tell Your Story. see p. 18

The New Copyright Law: Questions Teachers and Librarians Ask. see p. 19

Satellite Communication: Potentials for Education. Cassette tape. Offers a brief background and history of NEA's involvement in satellite communications, begun in 1971. Harold E. Wigren, former NEA specialist in telecommunications, discusses some of the problems as well as the benefits of the new technologies and their role in communications. 1978. Two sides, approximately 15 minutes each. NEA members (1595-9-06) \$5.00; nonmembers (1595-9-16) \$10.00

Schools and Cable Television. Explains the "what and why" of CATV and how to obtain CATV channels for school use. Gets down to basics with advice to local education associations and community leaders on how to negotiate for local CATV channels and develop public cable corporations. 66pp. 1971. (0531-7-06) \$2.50

Sex Role Stereotyping in the Schools. see

Sound Effects and Music for Preparing AV Presentations in the School. Audio cassette tape. Contains several versions of the NEA song, "We Teach the Children," plus background sounds recorded in various school settings. Two sides, approx. 10 min. each. 1978. NEA members (1967-9-06) \$4.00; nonmembers (1967-9-16) \$6.00

A Teacher's Reference Guide to PL 94-142. see p. 21

Technical and Scientific Writing, see p. 12

TV, Reading, and Writing. see p. 30

Visual Literacy. see p. 21

ENGLISH/LANGUAGE ARTS

The Beginning Teacher: A Practical Guide to Problem Solving. see p. 16

Composition: A Media Approach. Frederick B. Tuttle, Jr. Explores the various ways of helping students develop their composition abilities through various visually oriented activities. Numerous classroom examples and projects are included, as well as suggested approaches for individualizing learning. 96pp. 1978. (1499-5-06) \$4.75

Copyright. see p. 4

Creativity: A Way of Learning. see p. 16

Creativity in the Classroom. see p. 16

Dorothy Heathcote: Drama as a Learning Medium. Betty Jane Wagner. The author has worked closely with Dorothy Heathcote, observing her at work, taping her sessions with students, and interviewing her. The Heathcote method enables a teacher to impart information, as well as affective content, at all levels through teacher-guided dramatic improvisation in the classroom. 238pp. 1976. (1381-6-06) \$7.50

English in the 80's. see p. 8

Fantasy in Literature. John Aquino. Examines both the support for and the opposition to works of fantasy in the language arts curriculum. Suggestions are offered for teaching fantasy literature at various grade levels and distinguishing between myths, fairy tales, and pure fantasy as represented in the works of Lewis Carroll, C. S. Lewis, James Stephens, and J. R. R. Tolkien. 64pp. 1977. (1817-6-06) \$3.50

Film in the Language Arts Class. John Aquino. Discusses the ways in which film may be used to extend and enrich the study of literature. The rhetoric of film is discussed—how it uses visual symbols, similes, and other metaphors to give depth to its content; how it can broaden characterization and emphasize the symbolic and aesthetic highlights of setting in sequences that last only seconds. 56pp. 1976. (1811-7-06) \$2.75

Gifted and Talented. see p. 2

Good Pictures Can Tell Your Story. see p. 18

Interpersonal Communication: Innovations in Instruction. see p. 28

Listening Processes: Attention, Understanding, Evaluation. see p. 28

Motivation. see p. 3

The New Copyright Law: Questions Teachers and Librarians Ask. see p. 19

The Newspaper in the Classroom. see p. 19

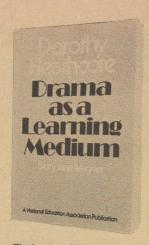
Oral History as a Teaching Approach. see p. 19

Problem Solving Through Debate. see p. 19

PL 94-142 (Education of the Handicapped). see p. 4

Reading. see section on p. 25

Reading in the Content Areas. see p. 10



Science Fiction as Literature. John Aquino. Discusses science fiction as a subject in the language arts curriculum in the middle grades as well as in the high school. Offers practical suggestions for guiding discussions of specific works of science fiction and relating them to many areas of language arts. Model lesson guides, a print bibliography, and an annotated film bibliography are included. 64pp. 1976. (1804-4-06) \$3.50

Sex Role Stereotyping in the Schools. see p. 20

Spelling in Elementary and Middle Schools, Improving. Gary L. and Maryann Murphy Manning. In press. Write for information on availability.

Spelling: The Application of Research Findings. Ruel A. Allred. The author of this report believes that to achieve the best results, it is critical for teachers to understand the spelling process and use effective, proven teaching methods. To do this they need to be able to identify valid research findings and know how to apply them in the classroom. 64pp. 1977. (1700-5-06) \$2.50

A Teacher's Reference Guide to PL 94-142. see p. 21

Technical and Scientific Writing. Sarah H. Collins and Frederick B. Tuttle, Jr. A practical approach to teaching scientific and technical writing for high school English teachers. The book provides specific applications of principles of technical and scientific writing together with annotated examples of the types of writing discussed. The focus is on the unique requirements of business, technical, and scientific writing as distinct from affective or emotive writing. 127pp. 1979. (1718-8-06) \$4.75

Unfinished Stories for Facilitating Decision Making in the Elementary Classroom. Elizabeth Weiner, editor. In press. Write for 'nformation on availability.

Values Education. see p. 4

Visual Literacy. see p. 21

HEALTH/PHYSICAL EDUCATION/ RECREATION

Adventure Education. David E. Wood and James C. Gillis, Jr. Contains a brief history of the Outward Bound adventure-type programs,

a summary of relevant research with a sive bibliography, and practical howmation in the form of problem-solving a Prepared as a primer for practitioners in this area of instruction at the upper tary, middle, and secondary levels. 56pc (1677-7-06) \$2.50

The Beginning Teacher: A Practical Guide Problem Solving. see p. 16

Brain Research and Learning. see p. 15

Death and Dying Education. see p. 17

Discipline. see p. 2

Gifted and Talented. see p. 2

A Guide to Planning and Conducting Enronmental Study Area Workshops. See

Health Education. Sixth edition. Robernussell. Emphasizes the behavioral and aspects of health in education. A philosophia based rather than a how-to book. A result aid for teachers, school nurses, and school personnel, and a college textbook health education students. Focuses on the decisions rather than discussing the traditional status quo situations. A project of the Committee on Health Problems in Education the NEA and the American Medical Association 1975. (1354-9-06) \$8.00

Health Education: Drugs and Alcohol-Annotated Bibliography. Lists resources help educators, school nurses, and commune health personnel evaluate materials and effective programs to combat drug and alcohole. Produced in cooperation with the partment of School Nurses, NEA. 32pp. 135 (1351-4-06) \$2.50

Health Education in the 80's. see p. 8

Humanism and Behaviorism in Physica sucation. Robert E. Gensemer. In press. for information on availability.

Leisure: Perspectives on Education and icy. Max Kaplan. Discusses leisure throus specific educational perspectives, such as guage, futurology, the arts and recreation human values and religion. Aging, the uniform are among the related social policy spectives considered. 128pp. 1978. (1494—\$\$5.75.

Mainstreaming. see p. 19

Motivation. see p. 3

Movement Education. Robert E. Gensen-Presents the ancient ideal of mind-body gration and applies it to motor learning means of a problem-solving approach. Provide numerous examples of specific lessons, not which require no special equipment. Post a strong case, supported by research, that mind and body act as a whole and suggestapproaches for blending theory and practices.

Multiethnic Education. see p. 5

Parenting, see p. 19

Physical Education in the 80's. see p. 8

Physical Education: The Behavior Modification Approach. Robert J. Presbie and Paul L. Brown. Discusses ways in which behavior modification techniques can be used to enhance physical education for students at all levels. Reviews current practice and offers ideas for introducing behavior modification methods into a school's physical education program. 128pp. 1977. (1702-1-06) \$3.50

PL 94-142 (Education of the Handicapped). see p. 4

Reading in the Content Areas. see p. 10

Sex Education for the Handicapped: Preparing Teachers. Warren R. Johnson, Diane Newkirk, Ken Oswald, and Jane Razeghi. 4-part audio cassette presentation. Describes the needs of regular classroom teachers (rather than specially trained personnel) in teaching sex education to handicapped students. Two audio cassette tapes (4 sides, approx. 15 min. each) with printed overview and discussion questions. 1978. (1621-1-06) \$12.00

Sex Role Stereotyping. see p. 5

A Teacher's Reference Guide to PL 94-142. see p. 21

Values Education. see p. 4

Women's Studies. see p. 22

HIGHER AND ADULT EDUCATION

Administration of Continuing Education: A Guide for Administrators (NAPCAE). 438pp. 1969. (A758-01060) \$6.00

Adult Basic Education: A Guide for Teachers and Teacher Trainers (NAPCAE). 212pp. 1973. (A751-01364) \$5.00

Advising by Faculty. Howard C. Kramer and Robert E. Gardner. Discusses the role of the faculty adviser in higher education. Gives advice to the teacher without experience in counseling who is suddenly called on to advise students. 56pp. 1977. (1611-4-06) \$4.50

The Beginning Teacher: A Practical Guide to Problem Solving. see p. 16

Brain Research and Learning. see p. 16

The Classroom Teacher and the Student Teacher. Wm. Ray Heitzmann. Concentrates on methods and approaches for improving student teaching through combined efforts of the classroom teacher and the student teacher. 32pp. 1977. (1041-8-06) 75¢

Class Size. see p. 16

Collective Bargaining, What Is it? (NAEOP). A collective bargaining manual for educational office personnel. Not designed to meet specific problems; rather, it is universal in scope. Outlines the process, defines terms, and provides a suggested sample agreement. 93pp. 1976. (A171-11506) \$4.00

Copyright. see p. 4

Counselors Certification Requirements for the Fifty States, Territories and Possesions of the United States. see p. 16

Critical Issues in Education, Volume 4. "Rise of the New Right." see p. 17

Developments in Classroom Instruction. see p. 9

Discipline. see p. 2

Evaluation and Reporting of Student Achievement. see p. 18

Evaluation of Faculty in Higher Education. In press. Write for information on availability.

File It Right and Find It (NAEOP). Offers essential information on records management to educational office employees, and has been prepared especially for use in educational offices. 69pp. 1969. (A171-11504) \$4.95 (2-9 copies, 10% discount; 10 or more, 20% discount)

The Gavel Is Yours (NAEOP). A manual on leadership and parliamentary procedure. 32pp. 1978. (A171-11510) \$3.00

Gifted and Talented. see p. 2

Global Studies for American Schools. see p. 27

Grading. see p. 18

Guidance Function and Counseling Roles in an Adult Education Program (NAPCAE). 70pp. 1978. (A751-01392) \$4.00

Health Education. see p. 12

How Adults Can Learn More—Faster (NAP-CAE). 52pp. 1961. (A751-00724) \$2.00

Instructional Materials: Selection and Purchase. see p. 18

An Instructor's Manual for Inservice Training (NAEOP). Prepared to assist those who conduct inservice training programs whether in education, private industry, or government. 86pp. 1973. (A171-11502) \$4.95



Interpersonal Communication: Innovations in Instruction. see p. 28

Interview Skills for Teachers (SNEA). Workbook/audio cassette tape program. Helps prepare for teaching-job interviews by analyzing dramatized situations and professional guidance. Gives suggestions for preparing a resume and writing a follow-up letter to the interviewer. Designed for use by two persons. 60-min. cassette narration and dramatizations. Two workbooks, 42pp. each. 1976. SNEA & NEA members (A801-00502) \$6.00; nonmembers (A801-00503) \$15.00

Learning Process. see p. 6

Leisure: Perspectives on Education and Policy. see p. 12

A Manual on Standards Affecting School Personnel in the U.S. see p. 19

Motivation. see p. 3

Multiethnic Education. see p. 5

Planning the Evaluation of Educators: A Simulation. see p. 19

Public Continuing and Adult Education 1979 Almanac (NAPCAE). Adult education enrollments, expenditures, and membership directory. 150pp. (A751-01402) \$15.00; 1978 Almanac. 157pp. 1978. (A751-01398) \$15.00; 1977 Almanac. 148pp. 1977. (A751-01390) \$15.00; 1976 Almanac. 160pp. 1976. (A758-01340) \$15.00

PL 94-142 (Education of the Handicapped). see p. 4

Record Keeping for Individualized Instructional Programs. see p. 20

Rethinking In-Service Education. see p. 20

The Rights of Teachers. see p. 20

Second Treasury of Techniques for Teachers of Adults (NAPCAE). 50pp. 1970. (A751-01380) \$2.00

Sexism, Racism, Classism in the Schools. see p. 20

Sex Role Stereotyping. see p. 5

Sharing a Lifetime of Learning. Color filmstrip. Tells how people over 60 can work as school volunteers. 99 frames. 9 minutes. 1974. Accompanied by Leader's Guide and cassette tape narration. (0607-0-06) \$18.00

Speakers and Writers Source Book. see p. 20

Standardized Testing Issues. see p. 20

Student Evaluation/Reporting Procedures: An Overview. see p. 20

Take Time to Plan (NAEOP). An anthology for office personnel in education. 148pp. 1977. (A171-11508) \$4.95

A Teacher Center Is. . . see p. 21

A Teacher's Reference Guide to PL 94-142. see p. 21

Teaching Reading to Adults (NAPCAE). 104pp. 1975. (A751-01394) \$2.95

Teaching Styles As Related to Student Achievement. see p. 21

Teaching the Disadvantaged Adult (NAP-CAE). 100pp. 1969. (A751-01062) \$2.00

Tested Techniques for Teachers of Adults (NAPCAE). 54pp. 1972. (A751-01384) \$3.00

A Treasury of Techniques for Teaching Adults (NAPCAE). 48pp. 1964. (A751-01294) \$2.00

Values Education. see p. 21

We Don't Know How to Grow People. see p. 21

When You're Teaching Adults (NAPCAE). 24pp. 1959. (A751-00798) \$1.00

You Can Be a Successful Teacher of Adults (NAPCAE). Loaded with "how-to's" for the experienced instructor as well as first-time teachers of adults. 194pp. 1974. (A751-01386) \$6.00

HOME ECONOMICS

The Beginning Teacher: A Practical Guide to Problem-Solving. see p. 16

Changing Societal Roles and Teaching (HEEA). Explores such topics as sex role stereotyping, socialization effects on males and females, life style options, legal rights, and assertiveness. 44pp. 1976. (A261-08428) \$2.50

Child Passenger Safety: A Family Affair (HEEA). Designed for upper level high school students. Focuses on acquisition of knowledge enabling students to establish their personal philosophies concerning family automobile safety. This resource unit can be incorporated into the curricula as child care, family living, consumer education or family health. 34pp. 1979. (A261-08440) \$2.00

Choosing Evaluation Techniques (HEEA). Companion to Choosing Techniques for Teaching and Learning. 64pp. 1975. (A261-08424) \$3.50

Choosing Techniques for Teaching and Learning (HEEA). Second edition. Examines the teaching-learning process. Learning techniques are categorized according to real life situations, simulation of reality, and abstractions from reality. 50pp. 1979. (A261-08402) \$2.50

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Concomitant Learnings: Hidden Influences in the Classroom (HEEA). Encourages the teacher to look at what may occur in the classroom in addition to the planned activities. Shows how students may react to the "hidden influ-

ences" that affect self-concept, attitudes, and even skill development and knowledge gained. 59pp. 1978. (A261-08432) \$3.00

Discipline. see p. 2

Family Life Education: Focus on Student Involvement (HEEA). Gives teachers and teacher educators help in turning listless students into stimulated learners. 46pp. 1975. (A261-08420) \$4.00

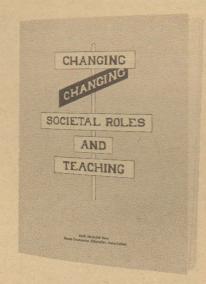
Home Economics for Learners with Special Needs (HEEA). Provides insight into the world of the physically, emotionally, and mentally handicapped learner in the home economics classroom. Includes a suggested list of teaching resources for curriculum planning and implementation. 40pp. 1976. (A261-08426) \$3.50

The Individual as Teacher: Caring, Creating, and Coping (HEEA). Designed to analyze the relationship between teacher characteristics and the ability of the educator to create a learning environment which fosters student growth and development of potential. 52pp. 1978. (A261-08434) \$3.00

Knowing the Elderly in Your Community (HEEA). Provides information regarding the physical, psychological and societal changes with age followed by learning experiences appropriate within the various subject matter areas. Readings, films, and addresses of agencies concerned with aging are included. 28pp. 1979. (A261-08438) \$2.00

Masculine Focus in Home Economics (HEEA). Guide for home economics teachers to adapt their teaching to challenge students of both sexes in the same class. 26pp. 1975. (A261-08422) \$2.50

Motivation. see p. 3



Moving to Metrics (HEEA). A compreguide for teachers who wish to learn and metric measurement. Includes explanalength, volume, mass or weight, and ture along with student activity sheets tools and equipment needed, and suggested on the student activity sheets.

New Dimensions in Creativity (HEEA vides a systematic approach for teaching viduals and groups to develop their creatential. 55pp. 1974. (A261-08418) \$5.00

Parenting. see p. 19

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Reading in the Content Areas. see p. 11

Sex Role Stereotyping. see p. 5

A Teacher's Reference Guide to PL see p. 21

Teaching for Changed Attitudes and (HEEA). A number of teaching technique discussed such as role playing and surrelatitudes. Theories of several social psycists are presented. Suggestions are manhow they can be used as guidelines for teachanged attitudes. 40pp. 1972. (A265-225)

Teaching for Employability (HEEA). For on concepts of teaching for employable how best to use them in the classroom. 2973. (A261-08414) \$1.00

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The Beginning Teacher: A Practical Guide Problem Solving. see p. 16

Career Education. see p. 16

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Come Monday Morning, Monograph II (AIAA). Academy of Fellows. 22pp. (A641-21430) \$1.25

Composition: A Media Approach. see

Contemporary Methods of Teaching trial Arts (AIAA). 24pp. 1965. (A641-2-4) \$1.50

Counting Experiences. see p. 6

Crossroads '76 (AIAA). Conference Promings. 556pp. 1976. (A641-21360) \$6.00

Developing Human Potential Through trial Arts (AIAA). Conference Proceedings 1965. (A641-21216) \$3.50

Energy and Education: Teaching Alternatives. see p. 26

Essential Development Through Industrial Arts (AIAA). Conference Proceedings. 476pp. 1975. Cloth (A641-21444) \$7.00; paper (A641-21442) \$5.25

FOCUS ON (AIAA):

Articulation in Career Education. 20pp. 1972. (A641-21366) \$1.00

Career Education: Definition and Evaluation. 24pp. 1972. (A641-21364) \$1.50

Change in Teacher Education. 24pp. 1972. (A641-21384) \$1.50

Culturally Different Students. 32pp. 1972. (A641-21388) \$1.75

Curriculum Projects. 36pp. 1972. (A641-21412) \$1.75

Elementary School Career Education. 32pp. 1972. (A641-21372) \$1.75

Elementary School Industrial Arts. 24pp. 1972. (A641-21398) \$1.50

Environment. 32pp. 1972. (A641-21378) \$1.75

Individualized Instruction. 32pp. 1972. (A641-21376) \$1.75

Industrial Arts and the Environment. 28pp. 1972. (A641-21380) \$1.75

Industrial Arts in Career Education. 28pp. 1972. (A641-21368) \$1.50

Industry and Career Education. 28pp. 1972. (A641-21370) \$1.50

Instructional Technology. 24pp. 1972. (A641-21406) \$1.50

Metals. 36pp. 1972. A641-21404) \$1.75

Middle School Industrial Arts. 32pp. 1972. (A641-21410) \$1.75

Plastics. 24pp. 1972. (A641-21386) \$1.50

Potential Dropouts. 16pp. 1972. (A641-21402) \$1.00

Power Technology. 24pp. 1972. (A641-21400) \$1.50

Teacher Education Graduate Programs. 20pp. 1972. (A641-21382) \$1.00

Teaching Resources. 32pp. 1972. (A641-21408) \$1.75

Technology. 40pp. 1972. (A641-21392) \$2.00-

Technology in the Classroom. 32pp. 1972. (A641-21396) \$1.75

Transportation. 24pp. 1972. (A641-21390) \$1.50

Undergraduate Teacher Education. 36pp. 1972. (A641-21394) \$1.75

The Future: A Challenge to Industrial Arts, Monograph #5 (AIAA). 33pp. 1975. (A641-21432) \$2.00

Gifted and Talented. see p. 2

Graduate Programs in Industrial Education, Monograph #4 (AIAA). 90pp. 1974. (A641-21374) \$2.00

Growing Together to Insure the Future (AIAA). 37pp. 1973. (A641-21356) \$1.75



Guidance—Industrial Arts Education in the 70's (AIAA). 21pp. (A641-21336) \$1.00

Guide to Equipping an Industrial Arts Facility (AIAA). 208pp. 1967. (A641-21290) \$4.75

"If We're So Good ... Why Aren't We Better?" see p. 27

Industrial Arts and a Humane Technology for the Future (AIAA). Conference Proceedings. 383pp. 1974. Cloth (A641-21440) \$6.50; paper (A641-21438) \$4.50

Industrial Arts and Space Age Technology (AIAA). Conference Proceedings. 432pp. 1971. Cloth (A641-21344) \$6.50; paper (A641-21342) \$4.50

Industrial Arts in a Changing Society (AIAA). Conference Proceedings. 570pp. 1972. Cloth (A641-21350) \$6.50; paper (A641-21348) \$4.50

Industrial Arts in the Middle School (AIAA). 16 pp. 1971. (A641-21346) \$1.50

Industrial Arts in Urban Society (AIAA). Conference Proceedings. 503 pp. 1973. Cloth (A641-21354) \$6.50; paper (A641-21352) \$4.50

Industrial Arts: Means of Preparing Youth to Understand and Contribute to Our Industrial, Technological Society (AIAA). Conference Proceedings. 16pp. 1976. (A641-21446) 55¢

Industrial Arts: Preparation for Life in a Technological World (AIAA). Conference Proceedings. 307pp. 1979. Cloth (A641-21450) \$9.00; paper (A641-21448) \$6.00

Industrial Arts: Which Way Now? (AIAA). Conference Proceedings. 227pp. 1977. Cloth (A641-21418) \$9.00; paper (A641-21416) \$6.00

Industrial Arts: Youths Gateway to the Future (AIAA). Conference Proceedings. 239pp. 1978. (A641-21420) \$6.00

Leisure: Perspectives on Education and Policy. see p. 12

Lesson Planning for Meaningful Variety. Richard Henak. In press. Write for information on availability.

Man, Society, and Technology (AIAA). Conference Proceedings. 550pp. 1970. (A641-21330) \$4.50

Model of a Theoretical Base for Industrial Arts Education, Monograph Series I (AIAA). Academy of Fellows. 24pp. 1977. (A641-21436) \$1.25

Motivation. see p. 3

Multiethnic Education. see p. 5

Poster: This We Believe (AIAA). (A648-21218) 35¢ each

PL 94-142 (Education of the Handicapped). see p. 4

Reading in the Content Areas. see p. 10

Recommended Qualifications, Duties, and Responsibilities for State/Local Supervisors of Industrial Arts (AIAA). 16pp. 1976. (A641-21426) \$1.50

Research in Industrial Education, Monograph #6 (AIAA). 52pp. 1976. (A641-21434) \$2.00

The Role of Industrial Arts in the Schools (AIAA). 12pp. (A641-18002) \$1.00

Sex Role Stereotyping. see p. 5

Structure and Content Foundations for Curriculum Development (AIAA). 22pp. 1972. (A641-21428) \$1.50

Teacher Competencies for the Cybernated Age, Monograph #3 (AIAA). 30pp. 1973. (A641-21334) \$1.75

A Teacher's Reference Guide to PL 94-142. see p. 21

Technical and Scientific Writing. see p. 12

Where the Action Is (AIAA). Conference Proceedings. 331pp. 1969. (A641-21324) \$4.50

Women's Studies. see p. 22

INTERDISCIPLINARY

Adventure Education. see p. 12

Anxiety as Related to Thinking and Forgeting. Frederick F. Lighthall. 32pp. 1964. (1000-0-16) 75°

Approaches to Teaching Values. Color filmstrip. Surveys current trends and practices in values education and offers helpful advice for the teacher in the classroom. 84 frames. 12 minutes. 1976. Accompanied by Leader's Guide and cassette tape narration. (1123-6-06) \$17.50 Back to the Basics? Certain basic skills are essential to the development of an educated person. Questions arise, however, about what these skills should be, how best to teach them, and how to determine whether they have been learned. 36pp. 1978. (1511-8-06) \$2.50

The Beginning Teacher: A Practical Guide to Problem Solving. Robert J. Krajewski and R. Baird Shuman. A realistic, comprehensive approach for beginning teachers, college personnel who train teachers, and present K-12 personnel who work with beginning teachers. Developed around these six key areas: 1) Transition to Teacher; 2) Professionalism; 3) Relationships (with students, parents, other teachers, principals, supervisors, school staff, and visiting consultants); 4) Lesson Plans; 5) Discipline; and 6) Evaluation. A theoretical base is first established for each area and then followed by appropriate case studies. The case studies are followed by questions for thought and discussion as well as by suggested projects. In this way, readers work though problems and arrive at their own solutions. 128pp. 1979. (1489-8-06)

Behavior Modification. Robert Presbie and Paul Brown. Surveys ways in which behaviors are sometimes identified, monitored, and reported. 32pp. 1976. (1035-3-06) 75¢

Bilingual Education Resource Guide. Contains current descriptions and listings of resources essential to the functioning of any bilingual education program. Includes an analysis of PL 93-380 with a discussion of its implications for bilingual and Native American education, extensive information on state programs, directories of resource and assistance centers, a guide to teacher education programs, and a selective bibliography. 120pp. 1977. (1506-1-06)

The Biological Revolution. see p. 26

Blue Is for Sky, Pink Is for Watermelon. Cassette tape. Eve Merriam reads five selections from her anti-sexist poems and intersperses them with related comments about their pertinence to the stereotypic processing of our lives. Printed Discussion Questions accompany the cassette. 17 minutes. 1973. (0573-2-06) \$6.50

Brain Research and Learning. The rapid growth of neuroscience has vital implications for education. But like other areas of science that offer possibilities for improved practice, brain research seems especially liable to misunderstanding and oversimplification. This paper is designed to give the reader a general overview and to encourage further study. 24pp. 1978. (1510-X-06) \$2.50

Career Education. John H. Wilson. Provides an overview of the developments in this field of study and considers its present and future potential, as well as some of the problems in evaluating results. 33pp. 1977. (1043-4-06) 75¢

Censorship and the Schools. Three-part audio program. Teachers often find their rights as educators in jeopardy. Recently renewed attacks on academic and intellectual freedom require the concern and attention of every educator. Includes printed Discussion Questions and Transcripts, a copy of the Kanawha County, West Virginia, Inquiry Report, and the following



cassette tapes: Academic Freedom-The Law and Censorship in the Schools (Joel Gewirtz) 24 minutes; Intellectual Freedom-Censorship and an Enlightened Public (Judith Krug) 29 minutes; and Controversial Issues and the Classroom Teacher (Janet Cooper) 30 minutes. 1974. (1939-3-26) \$21.25

Children Without. 16mm, black-and-white film. 29 minutes. 1964. (7505-6-06) \$100.00

Cinderella Is Dead! Color filmstrip. Presents a direct, forceful, open-end study of women in the labor market, based on written materials by General Jeanne M. Holm. Gives special attention to mass media's effect on the sexual roles in the job market. 97 frames. 11 minutes. 1973. Accompanied by cassette tape narration and Leader's Guide. (0571-6-16) \$18.00

Classroom Discipline: Case Studies and Viewpoints. Sylvester Kohut, Jr. and Dale G. Range. First presents a comprehensive review of the theory, research, and practice of discipline and then devotes the balance of the book to case studies which demonstrate specific classroom behavior issues with possible solutions. (The case studies are presented separately for early childhood/elementary education and middle school through senior high school.) This book is especially helpful for in-service and pre-service training of K-12 teachers, counselors, and supervisory members of the profession, as well as for higher education student teaching. 112pp. 1979. (1491-X-06) \$5.25

Classroom Group Management. Color filmstrip. Concentrates on the specifics rather than general theories through a close look at two major functions of the teacher as manager: (1) "Initiating Structure" and (2) "Consideration." 97 frames. 81/2 minutes. 1974. Accompanied by Leader's Guide and cassette tape narration. (1111-2-06) \$17.50

The Classroom Teacher and the Student Teacher. see p. 13

Class Size. Divided into two major parts: one focuses on the philosophical, organizational, and definitional considerations; the other is primarily concerned with research findings that support class size. 32pp. 1977. (1503-7-06)

Class Size: What Teachers Sav. Four cassette tapes recorded from statements of classroom teachers telling of their experiences with classes that contain too many students. Views include those of elementary teachers as well as a me school science teacher. Adapted from and which have appeared in Today's Education Overview and discussion questions also cluded. Each tape approximately 7 minutes 1977. (2001-4-06) \$15.00

Code of Student Rights and Responsibility ties. Explores the rights and responsibilities students and the causes of student unrest velops a definitive statement on students' and responsibilities; designs action programs ensure that the basic rights of students are jeopardized. 42pp. 1971. (0541-4-06) \$1.50

Computers in the Classroom. Henry S. See ner, Jr. In press. Write for information on ability.

The Continuing Education of William Car An Autobiography. William G. Carr. A personal account of Dr. Carr's almost forty association with NEA, first as Director of search, then sixteen years as Executive Search, retary. Concerns important national education policy, vignettes of national leaders, and the mation of the World Confederation of Ogen zations of the Teaching Profession. 442 1978. (1399-9-06) \$10.50

Coping with Disruptive Behavior. Jean Davis. Reviews methods teachers may modify, redirect, or otherwise influence distant tive behavior in order to maintain a class climate in which learning can take place. 3227 1974. (1031-0-16) 75¢

Copying: Rights and Copyrights. Full sound filmstrip. Focuses on those aspects the new copyright law which most directly classroom teachers. Gives special attention fair use as it applies to educators. Color some filmstrip (cassette narration) with Leader's Game 85 frames. 14 min. 1978. (1594-0-06) \$155

Counselor and Negotiations. Negotiation Handbook, Job Description for Counsell Layoffs, Counselor Alert Team (C.A.T.) 533 November 1976. (A501-00030) \$4.00

Counselor/Educator/Student Responsibility ties. Do's and Don't's in topics of Religion. Process, Search and Seizure, Cruel and versal Punishment, Petition, Discrimination vacy, School Governance, Right to an Esse tion. 19pp. October 1976. (A501-00020)

Counselors Certification Requirements the Fifty States, Territories and Possessian of the United States. National Association School Counselors Research Report. 1023 1977. (1396-4-06) \$7.50

Creativity: A Way of Learning. Color films Explores just what creativity is, how it is reto life in and out of school, and how it can encouraged. 90 frames. 11 minutes. 1973. companied by Leader's Guide and casses tape narration. (1115-5-06) \$17.50

Creativity in the Classroom. E. Paul Torrano Discusses creativity as a process of serior problems; forming, testing and modifying or hypotheses; and communicating the result Relates creativity to career education and total studies at all levels. 36pp. 1977. (1003-5-1

Crime Prevention in School. Clearinghouse on nationwide programs on prevention of juvenile delinquency in schools. Volume II of the Juvenile Behavior Awareness Series. 38pp. April 1976. (A505-01002) \$1.50

Critical Issues in Education. Audio cassette tape programs.

Volume 1. John W. Gardner, "Citizen Action and Involvement"; Dr. Karl A. Menninger, "Hope Is the Only Hope"; Arthur M. Schlesinger, Jr., "Contemporary Morality and Ethics in Government"; Andrew Young, "Brown Plus Twenty." Four cassette tapes, with printed summary of each speaker's comments. 1975. (1945-8-06) \$18.00

Volume 2. Margaret Heckler, "Equal Rights, Integrity, and Justice"; Barbara Jordan, "Toward a Stable Educational Equilibrium"; Walter Mondale, "Educational Neglect"; Terry Sanford, "Education—The First Public Purpose." Four cassette tapes, with printed summary of each speaker's comments. 1975. (1957-1-06) \$18.00

Volume 3. "Women's Rights: Multicultural Equity." Comments by Patricia Ann Brown, Louise Jones, Mae T. Kim, Billie Nave Masters, and Consuelo Nieto. Four cassette tapes, with discussion questions. 1976. (1962-8-06) \$18.00

Volume 4. "Rise of the New Right." Comments by Jean Houston, U.S. Representative Ronald V. Dellums, and NEA Executive Director Terry Herndon. Four cassette tapes, with biographies of the speakers. 1979. (1925-3-16) \$18.00

Cross-Cultural Education: Teaching Toward a Planetary Perspective. Robert L. Williams. A resource book for educators who want to help students better cope with racism, sexism, and other dehumanizing attitudes and conditions. Offers practical suggestions, examples, organizational strategies, insights, and educational concepts that will enable the reader to maintain a global outlook in developing curricula for today's students. 64pp. 1977. (1704-8-06) \$3.25

Curriculum Change Toward the 21st Century. Harold G. Shane. An essential document for all who have curriculum responsibility ... either in development, or implementation. Discusses the planning of curriculum change; projecting curriculum content for the future; expanding the school outward into the greater community; personalizing education through new approaches to the learning center; undertaking education as a lifelong endeavor. 184pp. 1977. (1708-0-06) \$5.75

Death and Dying Education. Richard O. Ulin. Discusses such questions as Why death education? Are the schools the proper place? What should be taught? Careful attention is given to the subjects of aging, cross-cultural perspectives, and the preparation and qualifications of those who teach the subject. The book concludes with a course of study. 72pp. 1977. (1815-X-06) \$4.00

Delinquency Prevention. Clearinghouse on nationwide programs on prevention of juvenile delinquency. Volume I of the Juvenile Behavior Awareness Series. 43pp. 1976. (A505-01001) \$1.50

Developing Social Responsibility in the Middle School: A Unit Teaching Approach. see p. 24

Discipline and Learning: An inquiry into Student-Teacher Relationships. Offers the classroom teacher numerous approaches to the general topic of discipline from an historical perspective as well as the contemporary point of view. Contrasting points of view are presented in sections dealing with Punishment, Behaviorism, Student Response to Control, Order and Justice. 140pp. Revised 1977. (1349-2-16) \$5.50

Discipline and Motivation: A Genuine Partnership. Raymond J. Wlodkowski. A cassette tape presentation with printed Outline and Discussion Questions. Effective facilitation of student motivation can do much to reduce the occurrence of discipline problems. This tape discusses in some detail six specific approaches for teachers to use with their students, focusing on attitudes, needs, stimulation, emotional climate, competence, and reinforcement. Audio cassette tape (2 sides). Approx. 15 min. 1978. (1620-3-06) \$8.00

Discipline: Day by Day. A 4-part audiotape program with Discussion Questions and a printed essay on "Discipline: A Maintenance of a Learning Environment." The tapes discuss fundamental aspects of discipline in the classroom: "How to Cut Discipline Problems in Half," "Self-Discipline Is the Best Discipline," "An Ounce of Prevention," "A New Approach." Each cassette, 9 minutes. 1975. (1950-4-06) \$18.00

Discipline Dilemma/The Teacher Who Disciplines L*E*A*S*T. A pamphlet adapted from a workshop on classroom management developed by Robert R. Carkhuff, Andrew H. Griffin, and Richard M. Mallory. LEAST is an acronym for a specific plan (and philosophy) for providing guidance in deciding what level of involvement will produce the best result. Widely approved by classroom teachers who have used it. 12pp. 1979. (1514-2-06) 75¢

Discipline in the Classroom. Old fashioned remedies and newfangled therapy, common sense and sophisticated research... the broad spectrum of approaches to discipline and the teaching process is reflected in this collection of practical, motivational chapters.

The approaches are grouped into 5 focal areas for easy use: Curriculum as Discipline, Classroom Techniques for Discipline, Methods of Structuring Classroom Behavior, Discipline and Human Needs, and An Overview that stretches from "What the Books Don't Tell You" to separate looks at discipline on the elementary and secondary levels. 96pp. Revised 1974. (1325-5-06) \$4.50



Discipline Techniques. Color filmstrip. Takes a new look at discipline as it relates to learning and considers various attitudes, methods, strategies, and concepts currently practiced in classrooms. 70 frames. 9 minutes. 1976. Accompanied by Leader's Guide and cassette tape narration. (1124-4-06) \$17.50

The Disruptive Student and the Teacher. L. Wendell Rivers. Provides a set of suggestions which can be utilized by the classroom teacher in the management of disruptive behaviors. Covers behaviors from mild periodic disruptions to highly unacceptable expressions which are chronic in their occurrence. Considers the precipitating basis for most disruptive behavior in the classroom a state of distress manifested by the student as a result of conditions which prevail in the home, in the school, or both. 40pp. 1977. (1614-9-06) \$3.50

The Educable Mentally Retarded Student in the Secondary School. Discusses approaches to effective teaching of the mildly retarded student in the contemporary high school. 32pp. 1975. (1033-7-16) 75¢

Educational Games and Simulations. Wm. Ray Heitzmann. Demonstrates how educational games and simulations exist as possibilities to present a student-centered environment in a structured way. These teaching strategies create a flexible, democratic, learner-centered technique that will contribute to students' affective and cognitive growth. 32pp. 1974. (1030-2-16) 75¢

Education for All Handicapped Children: Consensus, Conflict and Challenge. A study of selected school districts in carrying out the provisions of Public Law 94-142 and its state and local counterparts. The case studies are used to produce an honest, objective report of exactly what is happening as schools implement programs for a free, appropriate public education for the handicapped in the least restrictive environment. 48pp. 1978. (1509-6-06) \$3.50

Eight Approaches to Motivation. Raymond J. Wlodkowski. 8-part audio cassette tape presentation. Discussions about the real world of encouraging students to motivate themselves in the school setting. 1) What Is Motivation?, 2) The Time Continuum of Motivation, 3) Student Attitude Toward the Subject and the Learning Situation, 4) Fear and Anxiety Related to Motivation, 5) Stimulation Value of Teacher Inquiry, 6) Interest and Involvement, 7) Feelings Relative to Student Motivation, and 8) Responsibility and Learning. 8 presentations on 4 audio cassette tapes (approx. 12 min. each). 1978. (0759-X-06) \$35.00

Elements of the Learning Process. Color filmstrip. Examines four basic factors: (1) WHEN do students learn? (2) WHAT do students learn? (3) HOW do students learn? (4) WHY do students learn? 127 frames. 12 minutes. 1974. Accompanied by Leader's Guide and cassette tape narration. (1113-9-06) \$17.50

Energy and Education: Teaching Alternatives. see p. 26

Environment and Population—A Sourcebook for Teachers. Presents concepts and classroom activities for use by junior high and high school teachers of history, sociology, science, health, family life, and contemporary issues. 112pp. 1972. (0616-X-06) \$3.75

Environmental Crisis: What the Individual Can Do. Color filmstrip. Published in cooperation with the Association for Supervision and Curriculum Development, Future Teachers of America, National Council for the Social Studies, and National Science Teachers Association. 117 frames. 17 minutes. 1970. Accompanied by Leader's Guide and record narration. (0613-5-06) \$15.00; Leaflet of same title. 1970. (0619-4-06) Pkg. of 25 leaflets, \$2.15

ERA—The Equal Rights Amendment and You. Cassette tape. Congressperson Margaret M. Heckler discusses the importance of ERA, and suggests how each of us must be involved in its passage. Printed Discussion Questions accompany the audio cassette tape. 11 minutes. 1975. (0589-9-06) \$6.50

Evaluation and Reporting of Student Achievement. Considers the purposes of evaluation and reporting; their development; the best way to report student achievement; the types of evaluation that can improve instruction. 32pp. 1974. (1007-8-16) 75¢

Evaluation and the School Counselor. Accountability, Rating of Professionals, The Counselor and Evaluation. 112pp. January 1977. (A501-00050) \$5.00

Future Issues in Rights Enforcement. Cassette tape. Highlights former Attorney General Ramsey Clark's presentation at a national Teacher Rights Conference. 21 minutes. 1973. (0540-6-06) \$9.00

Futurism and Future Studies. Draper L. Kauffman, Jr. Outlines an approach to educating students for tomorrow's world, based on the premise that this may be the last chance we have to avoid the consequences of making wrong choices, despite our skill in crisis management. The report covers such vital subjects as systems, stability, and change; key issues in future planning; and the psychology of the future. 60pp. 1976. (1803-6-06) \$2.75

Gifted and Talented Students. Frederick B. Tuttle, Jr. Examines the research in the field and reviews approaches to educating the gifted and talented through Characteristics, Identification, Programs, and Issues. 33pp. 1978. (1045-0-06) 75¢

Global Studies for American Schools. see p. 26

Good Pictures Can Tell Your Story. Color filmstrip with sound (cassette tape). Gives helpful step-by-step guidance for planning and developing good slide-tape presentations for various purposes. Useful for in-service programs as well as development of instructional materials. 95 frames. 9 minutes. 1977. Accompanied by Leader's Guide and cassette tape. (1913-X-06) \$16.00

Grading. James A. Bellanca. Surveys the complexities and difficulties of current grading practices, and offers a number of proven alternatives to the letter- or number-grading system. 96pp. 1977. (1603-3-06) \$5.75

Grading and Grade Placement. In press. Write for information on availbability.

Group Processes in Elementary and Secondary Schools. Explains the importance of the structure and functions of classroom groups, the relationship of the teacher to groups, and ways to utilize group processes for effective learning. 32pp. 1973. (1009-4-16) 75¢

Handicapped Students Into Regular Classrooms, Integrating. Filmstrips. A brief, but significant version of what an in-service program should contain for teachers who are attemptiing to integrate handicapped students into regular classes. Part I focuses on two aspects of inservice training: attitudes and behaviors, and a procedure for carrying out the instructional program (IEP) of the individual. Part II reviews strategies, tips, and suggestions for teachers to deal with a variety of student needs. 2-part, full-color/sound filmstrip (cassette tape narration) with Leader's Guide and Script. Part I, 98 frames, 11½ min. Part II, 87 frames, 12 min. 1979. (1591-6-06) \$19.50

Homework. Examines the study habits, skills, and facilities as they apply to work done outside the classroom. Special attention is given to homework and individualized instruction, and the relation to scholastic success. 32pp. 1975. (1036-1-06) 75¢

Hubert Humphrey: Friend of Education. Audio cassette tape presentation. The compassionate, compelling tribute to public education delivered by Sen. Hubert H. Humphrey to the NEA Representative Assembly in Minneapolis in 1977. Reissued by popular demand. One cassette (2 sides, 52 min. total) (1969-5-06) \$6.00

Humanizing Education in the Seventies: Imperatives and Strategies. Report of the 12th Annual Conference on Civil and Human Rights in Education. Highlights approaches for humanizing education through such critical areas as Organizing Schools To Serve Students Humanely, Organizing Schools To Serve Their Communities, Reforming Higher Education To Produce Humane Educators, and Teaching Humanely. 48pp. 1974. (0676-3-06) \$1.50

Humanizing Instruction. Cassette tape. L. Wendell Rivers discusses social attitudes toward children and how these attitudes get in the way of humane education. Printed Discussion Questions accompany the audio cassette tape. 35 minutes. 1975. (0678-X-06) \$6.00

Income Tax Guide for Teachers, NEA Federal. John C. Arch. An annual publication, available in January of each year. Write for further details. (1386-7-06)



Instructional Materials: Selection and chase. Revised edition (1976) published operation with the Association of American lishers. Addresses 14 recommendations selection of textbooks to school board bers, administrators, teachers, curriculum cialists, librarians, and media specialists emphasis is on the process of selection, enter than on specific criteria for evaluating materials in specific subject areas, 72pp. 1976. (133–106) \$3.00

Interpersonal Communication: Innovation in Instruction. see p. 28

Jimmy. 16mm black-and-white film. 29 tutes. 1966. (7512-9-06) \$85.00

The Labels and Reinforcement of Sex **** Stereotyping. Two-part color filmstrip. One, The Labels: Femininity and Mascular emphasizes the practices, the traditions, frequently unquestioned biases of the sorting process no longer relevant to men women in today's society... and suggestroutes of action for change. 62 frames. utes. Part Two, The Reinforcement-School, Community traces the beginning sex role stereotyping from infancy, through school years, in career planning and pursuit through the family structure, to the moment starts all over again, with the newborn batter frames. 10 minutes. 1973. Accompanies cassette tape narration and Leader's Game (0572-4-16) \$27.50

Leadership: A Process—Not a Posimemership Campaign Manual, Creating Community, Message to the Assage to President, Leadership Skill Workshopsign, Message to the Chairperson, Planning Evaluation. 93pp. January 1977. 4300070) \$4.00

Learning Centers in the Classroom.

by Jimmy E. Nations. Offers definitions, destions of equipment and materials, and stions for classroom-tested techniques the result in effective learning in areas surveyday economics, seeing China, exadjectives, using microscopes, etc. 64pp. (1802-8-06) \$3.50

Learning Disabilities. Donald and Leah son. Discusses the specific needs and manapropriate for working with learning disastudents and concentrates on Prevalence Causes, Characteristics, Academic Skill cits, Treatment and/or Remediation, and Penent. 35pp. 1978. (1044-2-06) 75¢

Learning Disabilities: Suggestions
Teaching. Bonnie Jones, Judy Singleton
Martha Summers. A 4-part cassette tage
sentation with printed supplementary many
and discussion questions. The tapes pro
historic overview, information and question
conducting a successful in-service proand specific classroom techniques that
with LD students. Two audio cassette tags
sides, approx. 10 min. each). 1978. (1477—
\$12.00

19

Lesson Planning for Meaningful Variety. Richard Henak. In press. Write for information on availability.

Listening: From Sound to Meaning. Color filmstrip. Gives teachers detailed suggestions on how to improve a child's listening skills. 86 frames. 15 minutes. 1972. Accompanied by Leader's Guide and cassette tape narration. (1118-X-06) \$17.50

Listening Processes: Attention, Understanding, Evaluation. see p. 28

Looking at Values. A complete filmstrip kit including a full-color, sound (cassette tape) filmstrip, pre- and post-viewing cassette tapes, and a comprehensive Leader's Guide containing background notes as well as discussion questions. 103 frames. 14 minutes. 1976. (0710-7-06) \$22.50

Mainstreaming. Four cassette tapes with printed Overview and Discussion Questions. Teachers who have had actual classroom experience with mainstreaming discuss how it has worked for them, some of the benefits, some of the difficulties, some of the ways they have approached it. Consideration is given to the role of the classroom teacher, the effects on both handicapped and nonhandicapped students, how mainstreaming is related to life outside of a school situation, and the differences between mainstreaming and individualization of instruction. 1977. (2000-6-06) \$15.00

Mainstreaming the Educable Mentally Retarded. Marjorie Watson. Gives guidelines and suggestions for dealing with a vital area of humanization of the schools. Analyzes the results of a survey regarding the pros and cons of mainstreaming and includes state by state policy regarding due process and mainstreaming. 56pp. Revised 1977. (1800-1-06) \$4.00

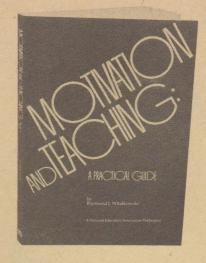
Maintaining Productive Student Behavior. Kevin J. Swick. Helps to clarify the status of constructive and destructive behavior through a study of professional literature and research studies. Designed to clarify, organize, and implement a process by which professional personnel can examine disruptive behavior in their local settings and initiate some useful procedures to improve their particular educational climates. 40 pp. 1977. (1504-5-06) \$3.25

A Manual on Standards Affecting School Personnel in the United States. T.M. Stinnett. Summarizes general requirements for certificates, minimum requirements for elementary and secondary teachers, reciprocity, governance, accountability areas directly related to teacher education and certification, requirements for administrators and for auxiliary personnel. 184 pp. Revised 1974. (1346-8-06) \$6.50

Metrics for Elementary and Middle Schools. see p. 23

The Middle School: A Bridge Between Elementary and Secondary Schools. see p. 24

Mike Makes His Mark. 16mm film. 29 minutes. 1954. Color (7515-3-06) \$125.00; black-and-white (7514-5-06) \$85.00



Minicourses. Wm. Ray Heitzman. Discusses the usefulness of the minicourse format and demonstrates the importance of course planning in various areas of the curriculum. Contains two models with complete resource lists for both. 128pp. 1977. (1805-2-06) \$4.25

Motivation. Raymond J. Wlodkowski. Explores the systematizing ideas that can be applied to learning environments in accordance with a firm regard for motivation principles. Considers current trends and reviews the basic relationship between motivation and learning—both intrinsic and extrinsic. Separate sections are devoted to motivation and the role of the student, and motivation and the role of the teacher. 32pp. 1977. (1042-6-06) 75¢

Motivation and Adolescents. Raymond Jr. Wlodkowski. Audio cassette tape presentation. Addresses some of the unique aspects of adolescent students in regard to motivation. Provides specific suggestions for teachers in the classroom and considers alternative approaches. Two sides, approximately 15 min. each. Printed discussion questions included. 1978. (1476-6-06) \$8.00

Motivation and Teaching: A Practical Guide. Raymond J. Wlodkowski. "If anything could ever have been made real by wishing for it or wanting it, teachers would have made motivated students the norm long ago." Dr. Wlodkowski, the author of NEA's comprehensive multimedia eduals to take this position as a basic premise in his book, Motivation and Teaching: A Practical Guide. A carefully organized, extremely practical approach to structuring, on a daily basis, plans to promote and restore student motivation for learning. Contains 82 motivation strategies and specifies how they can be applied in the classroom. 224pp. 1978. (0751-4-06) \$8.50

Motivation Spirit Duplicating Masters. Raymond J. Wlodkowski. Four units. 1) The Time Continuum Model of Motivation, 2) The Inventory of Motivation Strategies (10 masters), 3) Student Motivation Information Form, and 4) Motivation Planning Chart. 13 masters plus Teacher's Manual. 1978. (0758-1-06) \$12.75

Movement Education. see p. 12

Multiethnic Studies in the 80's. see p. 8

The New Copyright Law: Questions Teachers and Librarians Ask. This joint project of the National Education Association, the American Library Association, and the National Council of Teachers of English explains the new copyright law using a question-and-answer format. Topics discussed include fair use, educational media and technology, library copying, and penalties and infringements. 76pp. 1977. (1394-8-06) \$2.00

The Newspaper in the Classroom. Wm. Ray Heitzmann. Provides practical suggestions for utilizing the flexibility of the newspaper in the classroom as a motivational device, and also as a subject of study. 31pp. 1979. (1048-5-06) 75¢

N.Y.C. Counselors Speak. Needs assessment survey of New York City Counselors to determine where it went wrong! 13pp. October 1976. (A501-00080) \$2.00

Nonsexist Education for Survival. Concentrates on the economic, physical, cultural-psychological, and political aspects of survival for females and males in the education system. 32pp. 1973. (0582-1-06) \$3.00

Oral History as a Teaching Approach. John A. Neuenschwander. This report offers a brief handbook for the use of oral history in social studies and language arts classes from the middle grades through college. 46pp. 1976. (1801-X-06) \$2.50

Parenting. Kevin J. Swick and R. Eleanor Duff. Reviews the research on The Home and the School, Facilitating Parents, Parent Education, The Changing Nature of Parenting, and How Parents and Teachers Can Learn Together. 33pp. 1979. (1047-7-06) 75¢

Pens, NEA Insignia. Personalized ballpoint pens with NEA gold-colored imprint. The quality of these pens is so reliable they were used by NASA Astronauts on all Moon flights and the Apollo-Soyuz mission. Unconditionally guaranteed by the Fisher Pen Co. Red Pen (4950-0-06) \$2.95; Blue Pen (4951-9-06) \$2.95

Planning the Evaluation of Educators: A Simulation. A guide for a workshop that lets participants experience the positions and attitudes of persons who should make decisions about staff evaluation in a school district. Includes enough materials for 8 participants, a director's handbook, role descriptions, and 4 different work booklets. Looseleaf. 1972. (1313-1-06) \$15.00

Preparing Educational Proposals. Herbert T. Tilley. A practical, concise guide for teachers, including steps to take in writing successful proposals. The report includes "Steps for Formulating," "Outline for Writing," "Criteria for Rating," "Suggestions to Keep in Mind," and "Sources of Financial Support." 32pp. 1976. (1375-1-06) \$1.50

Problem Solving Through Debate. Color filmstrip with sound (cassette tape). Shows how debate may be used as an effective instructional process in middle grades. Gives clear guidance to teachers wishing to help their students develop good problem-solving techniques through the debate format. 115 frames. 12 minutes. 1977. Accompanied by Leader's Guide and cassette tape. (1750-1-06) \$18.00 Proceedings of the NEA Representative Assembly, 1979. Detroit, Michigan. Available in November, 1979. NEA members, (1207-0-06) \$6.00; nonmembers (1207-0-16) \$12.00

PL 94-142: How It Affects Teachers. 4-part audio cassette tape presentation. Six classroom and special education teachers discuss: Preparation of the Individualized Education Program (IEP), The Least Restrictive Environment, Inservice Training Needs, and Implementation of the IEP. Accompanied by printed discussion questions. 2 audio cassette tapes (4 sides, approx. 8½ min. each). 1978. (1593-2-06) \$12.00

QRS: Quick Reference Series Library. (0900-2-26) \$5.00

Abuse of Power. John W. Gardner. "Citizen Action Can Turn Things Around." 12pp. 1975. (0948-7-06) 50¢

Black Studies. Thomas Sowell and Ronald Beresford Bailey. "Opinions Differ on Black Studies." 16pp. 1975. (0944-4-06) 504

Foreign Languages. Mary H. Jackson. "Foreign Languages—Yesterday, Today, and Tomorrow." 11pp. 1975. (0942-8-06) 50⁴

Government. Norman Cousins. "Truth in Government." 8pp. 1975. (0949-5-06) 50\$

Innovative Teaching. Daniel S. Arnold and Audrey Goodloe. "How To Innovate Successfully." 12pp. 1975. (0945-2-06) 50¢

Metrics—Elementary. Tommie A. West. "Teaching Metrics to Beginners." 8pp. 1975. (0941-X-06) 50¢

Parent-Teacher Conferences. Hugh H. Carberry. "The Teacher and Parent-Teacher Conferences." 12pp. 1975. (0940-1-06) 50¢

Sex Equality—Athletics. Marjorie Blaufarb. "Equal Opportunity for Girls in Athletics." 8pp. 1975. (0943-6-06) 50¢

Values. Jack R. Fraenkel. "Strategies for Developing Values." 12pp. 1975. (0946-0-06) 50¢

Work Ethic. Erwin R. Smarr, M.D. and Philip J. Escoll, M.D. "Humanism and the American Work Ethic." 8pp. 1975. (0947-9-06) 50¢

Rafe: Developing Giftedness in the Educationally Disadvantaged. 16mm film. 20 minutes. 1967. Color (7519-6-06) \$155.00; blackand-white (7518-8-06) \$75.00

Record Keeping for Individualized Instructional Programs. David G. Armstrong and Robert H. Pinney. Offers step-by-step advice for keeping accurate and useful records in the individualized classroom. Designed to help classroom teachers undertake individualized instruction without fear of increased paperwork. 64pp. 1977. (1601-7-06) \$4.50

A Resource List for Non-Sexist Education. Prepared by The Resource Center on Sex Roles in Education. This invaluable Resource List is divided into three sections. The first is a compilation of resources which help to define the problem. The second section provides specific resources for educators to use with students. The third provides direction for locating further resources. 39pp. 1976. (0590-2-06) 75¢

Rethinking In-Service Education. An examination of current in-service education practices that recommends ways to revitalize and recon-



ceptualize in-service education. The result of a Workshop funded by the USOE and organized by these seven state education associations: California, Georgia, Massachusetts, Michigan, Minnesota, New York, and Washington. Appendices. 93pp. 1975. (0523-6-06) \$3.00

The Rights of Teachers. David Rubin, deputy general counsel of NEA, presents valuable insights into the extent of teachers' rights. 176pp. 1972. (0542-2-06) \$1.50

Satellite Communication: Potentials for Education. see p. 11

Schools and Cable Television. see p. 11.

Sex Education for the Handicapped: Preparing Teachers. see p. 13.

Sexism, Racism, Classism in the Schools. Cassette tape. Florence Howe describes situations in which she has observed interactions between Third World women and the primarily White feminist movement. Printed Discussion Questions accompany the audio cassette tape. 7 minutes. 1973. (0574-0-06) \$6.50

Sex Role Stereotyping in the Schools. Speaks to the effects on schoolchildren of sexism in education and offers alternatives to present curriculum and schooling. Authors of the collected essays include Betty Levy, Gail T. McLure, Phyllis Zatlin Boring, Lynne B. Iglitzin, Sheila Tobias, Kathryn F. Clarenbach, Barbara Cook, Rose M. Somerville, and Dorin M. Schumacher. 65pp. Revised 1977. (0578-3-16) \$3.50

Shyness and Reticence in Students. Paul G. Friedman. Provides teachers with insights and understandings concerning the particular kind of shyness that manifests itself in quietness or avoidance of talk by students in the classroom. It deals with the consequences and diagnosis of such shyness, the subjective experience, causes, and treatment. 48pp. 1980 (available January 2, 1980). (1675-0-06) \$2.50

Six Motivation Filmstrips. Raymond J. Wokowski. Six full color/sound filmstrips. Correalistic, innovative, and practical answers such teacher questions as, "How do I help students to get started?" or, "What should do next?" Concentrates on specific technique quickly and successfully implemented. 1) 5 Myths of Motivation, 2) Student Attitude ward the Teacher, 3) The Need for Self-tualization, 4) Disequilibrium as a Motivation, and 6) Progress and Mastery as Factor, 5) Classroom Climate and Student tivation, and 6) Progress and Mastery as Factors in Continuing Motivation. Accompanied Leader's Guide and Script; cassette tape ration (approx. 5½ min. each). 1978. (075-06) \$85.00

Sound Effects and Music for Preparing Presentations in the School. see p. 11

Source Materials for Teachers of Fore Languages. An annotated bibliography that cludes a revised version of the earlier editor plus an entirely new section on materials are sources developed since 1969. Special sections are devoted to comparative educations are devoted to comparative educations are devoted to comparative educations and instruction, English as a foreglanguage, and language laboratories. 40pp. Fivised 1974. (1319-0-06) \$2.50

Speakers and Writers Source Book. Curred Topics in Education. Provides interpretative says, useful quotations, and sources of information on educational topics for use by speakers and writers. 48pp. Revised annually. (1373-3-06) \$2.25

Standardized Testing Issues. A collection strategies, guidelines, and alternatives for taking the problems inherent in one of today's more critical educational concerns. More than a dozentier discuss specific aspects of standardize testing. Gives close attention to the testing minority students, problems in using pupil comes for teacher evaluation, and teacher perspectives on testing alternatives. 96pp. 197 (1501-0-06) \$5.75

The Student and the Learning Environment Susan S. Meihofer, editor. Concentrates on research areas fundamental to the learning process. The student is viewed in relation to classroom or sociological group, the teach and/or the conditions of the classroom environment. 144pp. 1974. (0627-5-06) \$4.00

Student Displacement/Exclusion: Violation of Civil and Human Rights. Report of the 11 Annual Conference on Civil and Human Right in Education. Looks at the severe consquences of suspension and expulsion, two 12 the most drastic disciplinary measures available to school boards and teachers. 64pp. 1972 (0543-0-06) \$1.50

Student Evaluation/Reporting Procedures An Overview. Full color/sound filmstrip. He is an overview of a perennial concern of schools. Surveys show that large numbers schools are currently engaged in... or are about to begin a review of their evaluation and porting procedures. This filmstrip provides so research-based suggestions and approaches help make the process more productive. Company of the process more productive. Company of the process more productive. Guide. 92 frames. 8 min. 1979. (1127-905) \$17.50

Supervised Study and Homework. Full color/sound filmstrip. Reviews the learning process as it involves the relationship between supervised classroom study, and study at home. Four key aspects of homework are given special attention: overloading homework, using homework assignments as punishment, student individuality, and parental pressure. Color/sound filmstrip (cassette narration) with Leader's Guide. 68 frames. 6½ min. 1979. (1126-0-06) \$17.50

The Teacher and Integration. Gertrude Noar. Helps teachers meet the challenge of moving from a desegregated to a truly integrated classroom and helps apply new information, sensitivity, and insight into specific day-by-day situations. Includes a comprehensive bibliography and appendixes. 96pp. Revised 1974. (1318-2-06) \$3.50

Teacher as Person. Robert R. Carkhuff and Richard M. Pierce. An approach toward helping teachers "open ourselves up to the needs of our students, seeking new ways to fight rather than submit to the destructive and alienating forces that invade our schools. By responding to the needs of our students as whole people, we may become whole teachers." Concentrates on attending, responding, personalizing, and initiating... particularly in the areas of racism and sexism. 65pp. 1976. (1367-0-06) \$3.50

Teacher Burnout. Alfred Alschuler, editor. In press. Write for information on availability.

A Teacher Center Is... Pat Zigarmi. A full-color filmstrip with cassette tape narration. Designed for in-service training at the local level, the filmstrip describes specific activities for teacher centers and discusses plans for making maximum use of them. 91 frames. 9 min. 1978. (1592-4-06) \$15.00

Teachers and Testing. In press. Write for information on availability.

Teachers for Excellence Can Save Our Children. Rev. Jesse Jackson. A one-hour address on audio cassette tape, originally presented at the 1978 NEA annual meeting in Dallas. A printed overview with discussion questions accompanies the tape. NEA will contribute \$1.00 to PUSH for each tape sold. 1978. (1622-X-06) \$8.00

The Teachers Library. Phyllis M. Hill, editor. Based on the premise that a carefully selected library for teachers is essential in each school and each system center. Separate bibliographies are presented for Books and Pamphlets, Professional Periodicals and Other Periodical Resources, Publishers and Professional Associations, Nonprint Media, and Nonprint Media Producers and Distributors. 151pp. 1977. (1512-6-06) \$8.75

A Teacher's Reference Guide to PL 94-142. Using a question-answer format, this book clarifies what the law provides, and what it does not. The subject matter includes financial coverage, implementation procedures, and grievances. Also included are points of interpretation by the Bureau of Education for the Handicapped, Office of Education, Department of Health, Education, and Welfare. 50pp. 1978. (1513-4-06) \$3.00

The Teacher's Role in Student Motivation. Full color filmstrip. Concentrates on the direct and specific ways in which teacher-student relationships can affect learning, and demonstrates how the entire learning process is affected by the presence of (or lack of) motivation. Color/sound filmstrip (cassette narration) with Leader's Guide. 92 frames. 9 min. 1978. (1125-2-06) \$17.50

Teaching as a Career and a Profession. For publications germane to this subject, see entries in the Research Publications section (pp. 25-26)

Teaching Styles As Related to Student Achievement. David L. Silvernail. Concentrates specifically in the areas of Feedback, The Use of Questions, Structuring Activities, Clarity of Presentation, Task-Oriented Teaching Styles, Enthusiastic Teaching, Classroom Reward Structures, and Student Perceptions of Classroom Climate. 40pp. 1979. (1049-3-06) \$1.25

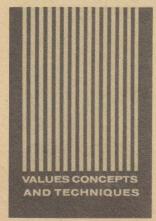
Teaching Toward Inquiry. Ben B. Strasser, Robert W. Babcock, Ray Cowan, Gus T. Dalis, Stuart E. Gothold, and James R. Rudolph. Gives the classroom teacher a basic introduction to this process approach to problem solving. . how to teach toward inquiry, what its strengths and weaknesses are, and when it can be used most effectively. 96pp. 1971. (0501-5-06) \$3.50

Tests and Use of Tests. A multimedia program containing one copy each of the following cassette tapes: Bias in Testing; Misuse of Tests; Use of Tests: Educational Administration; Use of Tests: Employment and Counseling; Wrap-Up Speech; plus printed Discussion-Starter Questions guide and Tests and Use of Tests: Violations of Human and Civil Rights conference report. 1973. (0550-3-06) \$16.50

Tests and Use of Tests: Violations of Human and Civil Rights. Report of the 10th Annual Conference on Civil and Human Rights in Education. Focuses on three major questions: To what extent do standardized tests infringe on the civil and human rights of educators and students? What is and what should be the use of standardized tests in public education? What actions are needed to eliminate misuse of tests? 32pp. 1972. (0556-2-06) \$1.00

A Time for Talent. 16mm film. 29 minutes. 1961. Color (7523-4-06) \$125.00; black-and-white (7522-6-06) \$85.00

Understanding Intergroup Relations. Jean D. Grambs. Features guidelines to practice in in-



tergroup education, research advances, and basic concepts. 32pp. 1973. (1029-9-16) 75°; Color filmstrips of same title. Considers how to change attitudes, actions to be taken, sensitivity awareness, and guidelines for coordinating an intergroup relations program. 122 frames. 15 minutes. 1972. Accompanied by Leader's Guide and cassette tape narration (1116-3-06) \$17.50

Unfinished Stories for Facilitating Decision Making in the Elementary Classroom. Elizabeth Weiner, editor. In press. Write for information on availability.

Values and the Search for Self. James A. Bellanca. Explores the interrelationships of valuing, thinking, and feeling that make self-directed learning possible for both teacher and learner. The book is developed around the five-step process of exercising personal control, assessing needs, setting up goals, using resources, and evaluating outcomes. 128 pp. 1975. (1356-5-06) \$4.75

Values Concepts and Techniques. A collection of background readings designed as a comprehensive overview of the instruction and curriculum development aspects of values education. Authors include Sidney Simon, Louis Raths, Jack Fraenkel, Lawrence Kohlberg, David Purpel and Kevin Ryan, Peter Scharf, Gwendolyn C. Baker, and Barry Beyer. 312pp. 1976. (0705-0-06) \$5.75

Values Education. Michael Silver. This report offers a comparative study of the numerous approaches to values education: values clarification, moral reasoning, values analysis, role playing, confluent education, and action learning. Includes bibliographies of curriculum materials and selected resources for further study. 128pp. 1976. (1810-9-06) \$4.75

Values Education and the Study of Other Cultures. Alan L. Lockwood. Guidelines for the selection, organization, and implementation of studies of other cultures. Includes lesson plans for the investigation of other cultures. 24pp. 1976. (1600-9-06) \$2.75

Values, Law-Related Education, and the Elementary School Teacher. see p. 27.

Values Teaching. Sheralyn S. Goldbecker. This research survey of values education literature is a concise, practical look at the whole field of values and teaching. The author pinpoints the terms, concepts, and methodology of values teaching and reviews both the historical background and recent trends in the classroom. Comprehensive reference and reading lists are included. 32pp. 1976. (1039-6-06) 75¢

Visual Literacy. Joan M. Platt. Examines a relatively new area of learning: understanding visual messages. Defines terms, briefly surveys the history of visual communication, and examines the process of "reading" pictures, symbols, and other graphic representations. 32pp. 1975. (1032-9-06) 75¢

We Don't Know How To Grow People. Cassette tape. Richard Farson concentrates on the liberation of children and ways of finding the roots of sex role stereotyping and untwisting them. Printed Discussion Questions accompany the audio cassette tape. 18 minutes. 1973. (0575-9-06) \$6.50

We're Not All Alike. A multimedia program containing one copy of each of the following cassette tapes: Asian—The Tensions of a Non-Western Tradition; Black—Survival and Self-Determination; Chicano—The Options of Biculturalism; First American—Preserving and Sharing an Inheritance; plus printed Discussion-Starter Questions guide. 1973. (0560-0-06) \$16.50

What Every Teacher Should Know About Student Rights. Eve Cary. A survey of laws concerning the rights of students in and out of school. 41pp. 1975. (0547-3-06) \$2.50

What is Affirmative Action? Combating Discrimination in Employment. Answers such questions as: Are school systems required to develop affirmative action plans? Who writes the affirmative action plan? 18pp. 1973. (0584-8-06) \$1.00

What is Music? 16mm color film. Intended to be used in any music class as part of a unit exploring the nature of music or as an introduction or review of the elements of music. General classroom teachers—particularly if supported by a music specialist—will also find the film instructive. Includes Teacher's Guide. 20 minutes. 1973. Sale (7500-5-06) \$145.00; rental (7500-5-16) \$8.00

Women's Studies. Gail T. McLure and John W. McLure. Discusses the need for changes in the sex roles and the theory and practice of sex role development and presents "A New Model" with suggestions for its implementation. Examples are offered for each specific curriculum area, and separate considerations are given to K-12 programs and higher education. 80pp. 1977. (1821-4-06) \$4.00

MATHEMATICS

Algebra Through Applications With Probability and Statistics (NCTM). A self-help, two-volume student text with built-in motivation. An interesting alternative to the standard algebra text. 752pp. 1979. (A301-09596) \$9.50

Applications in School Mathematics (NCTM). A multitude of practical, timely applications of mathematics in such diverse fields as environment, finance, human traits, music, and statistics; ideas for immediate classroom use at all grade levels; and an annotated bibliography. 248pp. 1979. (A300-09430) \$12.00

Applications of Secondary School Mathematics (NCTM). Helps teachers answer the recurring question, "What's it good for?" with responses the student will understand. Contains real applications from such fields as physics, chemistry, biology, and economics, with which the mathematics teacher sometimes has little experience. 106pp. 1978. (A301-09572) \$7.00

The Beginning Teacher: A Practical Guide to Problem Solving. $see \ \rho. \ 16$

A Bibliography of Recreational Mathematics (NCTM). Vol. 3 lists the best of literature up to 1973. Vol. 4 updates the material, lists more than 2600 references, most published since 1972, and includes a supplementary glossary of over 200 terms not given in Vol. 3. Vol. 3, 187pp. 1973. (A301-09456) \$9.00; Vol. 4, 178pp. 1978. (A301-09576) \$9.00

Bulletin Board Ideas for Elementary and Middle School Mathematics (NCTM). Gives guidelines for effective titles, borders, color, background, and arrangement. 82 photos, 31 in full-color. 56pp. 1977. (A301-09508) \$4.00

Calculators: Readings from the Arithmetic Teacher and the Mathematics Teacher (NCTM). Classroom calculators, from rationale to activities. 231pp. 1979. (A301-09600) \$6.25

Calculus: Readings from the Mathematics Teacher (NCTM). Contains 41 articles, annotated bibliographies of further readings, and author and subject indexes. 230pp. 1977. (A301-09514) \$6.75

Classroom Ideas from Research on Computational Skills (NCTM). Non-technical descriptions of research findings on computation learning and how elementary school teachers might use them; bibliography. 64pp. 1976. (A301-09488) \$3.40

The Cognitive Method: A Strategy for Teaching Word Problems (NCTM). Details a method for transforming word problems into equations that works equally well with all ability levels; students check their own work. 50pp. 1979. (A301-09594) \$4.00

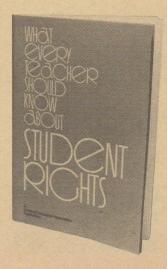
Comprehensive Curriculum (Arithmetic Teacher, February 1979), (NCTM). Argues the need for balance in the mathematics curriculum. Specific ideas for bringing topics like geometry, statistics, probability, and estimation into the classroom. (A301-09608) \$2.50

Computational Skills and Problem Solving, Teaching. Lee E. Vochko, editor. In press. Write for information on availability

Computers and Calculators (Mathematics Teacher, May 1978), (NCTM). Provides practical ideas for using calculators and addresses important questions about computers. (A301-09610) \$2.50

Computers in the Classroom. Henry S. Kepner, Jr. In press. Write for information on availability

Critical Variables in Mathematics Education: Findings from a Survey of the Empirical Literature (NCTM). Summarizes research on the many variables that affect mathematics teach-



ing; a tool for educators and administrators Joint NCTM/MAA hardback publication. 180pp 1979. (A301-09618) \$8.00

Cumulative Index: The Arithmetic Teacher 1954-73 (NCTM). All articles published in piournal's first twenty years, listed by author, the and subject. 128pp. 1974. (A301-09472) \$8.

Cumulative Index: The Mathematics Teacher 1966-1975 (NCTM). Author, title, and subject 96pp. 1977. (A301-09504) \$7.90

Dancing Curves: A Dynamic Demonstration of Geometric Principles (NCTM). Instructions for constructing a string model to be used willight beams to dynamically illustrate conic sections as well as lines, curves, and surfaces cludes four color slides. 16pp. 1978. (A30-09568) \$5.00

Deductive Systems: Finite and Non-Euclidean Geometries (NCTM). Two non-Euclidean systems are considered as a means of strengthening the student's awareness and understanding of the deductive systems of mathematics general. For high school and college level 90pp. 1978. (A301-09574) \$4.00

Developing Computational Skills (NCT) Eighteen authors look at computational skills giving a fresh view of teaching basic facts gorithms, and mental arithmetic, along ideas on teaching learning disabled child and teaching with a calculator. 256pp. 1976 (A300-09428) \$12.00

Discipline. see p. 2

Four-Dimensional Geometry—An Introduction (NCTM). Includes history and definition 4-D geometry, selected drawings and modes suggestions on how to study the configurations and applications for high school students. 321977. (A301-09516) \$2.15

Games and Puzzles for Elementary and Medie School Mathematics: Readings from Arithmetic Teacher (NCTM). More than 1 articles on the use of games and puzzles teaching whole numbers, numeration, integrational numbers, number theory and pattern geometry and measurement, reasoning logic. 280pp. 1975. (A301-09478) \$7.30

Geometric Selections for Elementary
Middle School Teachers. Douglas B. Aich
and Melfried Olson. In press. Write for
mation on availability.

Geometry in the Mathematics Curricular (36th), (NCTM). 480pp. 1973. (A300-01018 \$16.90

Geometry Problems My Students Have weten (NCTM). Clever illustrations clarify plems and solutions written by high school sedents. 87pp. 1979. (A301-09604) \$5.80

Gifted and Talented. see p. 2

Going Metric: Guidelines for the Matherics Teacher, Grades K-8 (NCTM). Gives a tory of the metric system; discusses the solution of the metric system; discusses the solution of the metric system; discusses the solution of the metric system; and solution of the metric system of the

Guidelines for the Preparation of Teachers of Mathematics, Second edition. Prepared by NCTM's Commission on the Education of Teachers of Mathematics. Revision of 1973 edition; annotated with marginal references to standards of the National Council for Accreditation of Teacher Education (NCATE). 31pp. 1979. (A301-09452) \$2.15

Guidelines for the Tutor of Mathematics (NCTM). Ideas and encouragement for the high school student tutor who, though successful in mathematics, may lack teaching skills. 32pp. 1977. (A301-09512) \$1.70

Historical Topics for the Mathematics Classroom (31st), (NCTM). 524pp. 1969. (A300-09380) \$15.75

A History of Mathematics Education in the United States and Canada (32nd), (NCTM). 557pp. 1970. (A300-09396) \$16.90

How To Study Mathematics (NCTM). A readable, appealing self-help for the struggling but earnest junior or senior high school student; contains captivating cartoons and a list of diagnoses and prescriptions. 32pp. 1977. (A301-09138) \$1.70

I Can Count the Petals of a Flower (NCTM). A large-sized, full-color picture book for teaching young children to count through beautiful photographs of flowers, plus such mathematical concepts as evens and odds, primes and composites, and factors. 32pp. 1976. (A301-09490) \$4.50. Also see Posters: Counting the Petals of a Flower.

Ideas from the Arithmetic Teacher (NCTM). Reprints from original *Ideas* conveniently grouped under computation, fractions, problem solving, geometry, and measurement. Pages, 21.5 cm × 28 cm, are perforated for easy removal and duplication, with directions on the back of each page. For grades 4–8. 142pp. 1979. (A301-09602) \$5.40

Instructional Aids in Mathematics (34th), (NCTM), 442pp. 1973. (A300-01015) \$17.00

Manipulative Activities and Games in the Mathematics Classroom. Lee E. Vochko, editor. Twenty-two practical, easy-to-adopt approaches for interesting students in mathematical concepts that are troublesome for many teachers. Reflects a broad and varied viewpoint in the individual chapters, which treat such topics as problem solving, the decimal system, computers in the classroom, place values, percentages, and fractions. 112pp. 1979. (1706-4-06) \$6.00

Mathematical History: Activities, Puzzles, Stories, and Games (NCTM). Imaginative puzzles and games based on stories of famous mathematicians, numerals of ancient peoples, and even numerology to enliven the study of mathematics in the middle grades; removable activity pages suitable for duplicating. 74pp. 1978. (A301-09590) \$5.00

Mathematics and Humor (NCTM). A collection of jokes, riddles, and cartoons to add levity to bulletin boards and test papers and pique the interest of students from junior high school up. 58pp. 1978. (A301-09588) \$4.00



Mathematics and Science: An Adventure in Postage Stamps (NCTM). The influence of mathematics on technology and thus on civilization as seen through postage stamps. An exciting chronicle of human achievement with broad appeal. 152pp. 1978. (A301-09564) \$7.90

Mathematics in the 80's. see p. 8

Mathematics in Use, As Seen on Postage Stamps (NCTM). Set of eight $(37 \times 28 \text{ cm})$ full-color posters, each portraying international stamps representing a particular use of mathematics. Based on illustrations from Schaaf's article in the January 1974 *Mathematics Teacher*. 1976. (A301-09502) \$2.25

The Mathematics Laboratory: Readings from the Arithmetic Teacher (NCTM). Forty articles on the what, why, when, and how of the mathematics laboratory in the elementary school; indexed. 232pp. 1977. (A301-09506) \$6.20

Mathematics Learning in Early Childhood (37th), (NCTM). 316pp. 1975. (A300-09422)

Mathematics Library—Elementary and Junior High School (NCTM). Lists children's books related to mathematics with annotation and grade level for each. A useful purchasing guide includes publishers and addresses. Fourth edition. 53pp. 1978. (A301-09342) \$4.00

Mathematics Projects Handbook (NCTM). Useful guide for junior and senior high school teachers and students in choosing and developing projects; extensive bibliography. 48pp. 1977. (A301-09510) \$2.25

Mathematics Teacher Education. Douglas B. Aichele, editor. Presents a variety of overviews, position papers, and program descriptions to provide an objective base for making decisions in mathematics teacher education. Includes chapters by Kathryn Castle, Earl E. Hasz, John C. Mihalko, Frank Rogers, and Karen Skuldt. 64pp. 1978. (1618-1-06) \$4.50

Mathematics Tests Available in the United States (NCTM). Enlarged and updated; lists tests by author, grade levels (K-14) and forms, availability of norms, publisher, and reference in Mental Measurements Yearbook. 32pp. 1976. (A301-09136) \$2.00

Mathematics Through Paper Folding (NCTM). Offers active experience in discovering and demonstrating mathematical relationships. 64pp. 1975. (A301-09474) \$2.25

Measurement in School Mathematics (NCTM). First in a new series of yearbooks. Topics include the learning and teaching of measurement, K-12; interesting measuring activities with unusual devices; a metric bibliography; an annotated list of metric teaching aids, with photographs; and a non-thematic essay on how to improve computation with low-stress algorithms. 256pp. 1976. (A300-09424) \$11.25

Metric Education. Sheralyn S. Goldbecker. A survey of the use of the metric system, including techniques for an effective conversion from the customary system of measurement to the new metric system. 32pp. 1976. (1040-X-06) 75¢

A Metric Handbook for Teachers (NCTM). An introduction to the metric system, its history, inservice and classroom activities, and teaching guidelines—17 helpful articles, some reprinted from the *Arithmetic Teacher*. 144pp. 1974. (A301-09468) \$4.25

Metrics for Elementary and Middle Schools. V. Ray Kurtz. Designed for those who want a practical, realistic approach for teaching metrics. All activities move from the concrete to the abstract, while the emphasis throughout is in making the metric system enjoyable for the learner. Offers numerous suggestions for introducing metrics throughout the whole curriculum including language arts and reading, social studies, music, and art . . . with primary emphasis on mathematics. 120pp. 1978. (1714-5-06) \$4.50

Minicalculators (Arithmetic Teacher, November 1976), (NCTM). Guidelines, questions, ideas, and instructional games using the minicalculator in the elementary and junior high school classroom. (A301-09612) \$2.50

Minicalculators in the Classroom. Joseph R. Caravella. Explores the positive contributions of the minicalculator to basic education. A group of classroom activities keyed to various functions of the minicalculator completes the report. 64pp. 1977. (1812-5-06) \$3.50

Minimum Competency (Mathematics Teacher, February 1978), (NCTM). Discusses the issues and includes reports on current practices. (A301-09614) \$2.50

Motivation. see p. 3

Organizing Data and Dealing with Uncertainty (NCTM). A revised excerpt from Experiences in Mathematical Ideas, Vol. 2, designed to present probability and statistics to children in grades 5–8. Perforated sheets, 21.5 cm × 28 cm, can be duplicated for worksheets, overhead transparencies, and activity materials. 135pp. 1979. (A301-09606) \$6.25

Organizing for Mathematics Instruction (NCTM). Discusses alternative teaching approaches such as individualization, survival groups, simulations, open schools, and others; emphasizes how to organize for such approaches at all levels of instruction, and gives specific illustrative examples. A non-thematic essay on calculators is included. 256pp. 1977. (A300-09426) \$11.25

The Overhead Projector in the Mathematics Classroom (NCTM). Emphasizes applications to teaching mathematics and describes techniques for making more effective use of the aid; sophisticated treatment with many color illustrations and extensive bibliography. 32pp. 1974. (A301-09470) \$2.00

Overview and Analysis of School Mathematics, Grades K-12 (NCTM). Current trends in curriculum and instruction, goals, and recommendations. 157pp. 1975. (A301-09560) \$3.40

Polyhedron Models for the Classroom (NCTM). Second edition has 7 removable pages of designs to be used as templates to make the models shown in the text; directions and historical notes. 80pp. 1966. 1975. (A301-09280) \$2.10

Posters: Counting the Petals of a Flower (NCTM). Set of four $(41 \times 53 \text{ cm})$ full-color posters based on photographs from the popular book *I Can Count the Petals of a Flower*. 1978. (A301-09582) \$4.00

Posters from the Arithmetic Teacher (NCTM). Set of nine imaginative, stimulating posters for the elementary classroom, each 28.5×36.5 cm; bright and colorful. 1978. (A301-09562) \$2.25

Problem-Solving (Arithemtic Teacher, November 1977), (NCTM). Aspects of teaching problem-solving in the primary and middle school classroom: psychological research, ideas, a diagnostic-prescriptive approach for teaching word problems, and more. (A301-09616) \$2.50

Project-A-Puzzle (NCTM). Second edition. A set of transparency masters, developed in the Los Angeles Unified School District, to provide interest and motivation while emphasizing the development of logic and perception. 64pp. 1978. (A301-09586) \$4.00

Puzzles and Graphs (NCTM). A collection of geometric puzzles for recreation and intellectual stimulation. Clues to solutions; over 90 illustrations. 65pp. 1966. (A301-09298) \$2.10

Reading in the Content Areas. see p. 10

Results from the First Mathematics Assessment of the National Assessment of Educational Progress (NCTM). A summary of the 1972-73 NAEP mathematics data; useful as a means for comparing these results with those of the 1977-78 study now in progress. 144pp. 1978. (A301-09566) \$6.00

The Rhind Mathematical Papyrus (Classics, Volume VIII), (NCTM). Reprint of the A. B. Chace edition. The papyrus remains our major source of knowledge about early Egyptian mathematics. 160pp. 1979. (A301-09592) \$15.00

Sex Role Stereotyping. see p. 5

The Slow Learner in Mathematics (35th), (NCTM). 528pp. 1972. (A300-01013) \$16.90

Some "Prime" Comparisons (NCTM). A mindexpanding journey into number theory for intellectually alive high school students or students in teacher education courses. 106pp. 1979. (A301-09584) \$6.00



Teacher-Made Aids for Elementary School Mathematics: Readings from the Arithmetic Teacher (NCTM). Contains specific information on making and employing manipulative aids for the study of whole numbers, numeration, integers, rational numbers, geometry, and measurement. 186pp. 1974. (A301-09458) \$5.60

A Teacher's Reference Guide to PL 94-142. see p. 21

The Teaching of Secondary School Mathematics (33rd), (NCTM). 433pp. 1970. (A300-09420) \$15.75

Topics for Mathematics Clubs (NCTM). Stimulates interest in mathematical investigation through exciting topics not usually discussed in the classroom; organized to give a feeling for each topic as a whole through student presentation of related subtopics. Bibliographies provide for further reading. 106pp. 1973. (A301-09448) \$4.75

Values Education. see p. 4

Was Pythagoras Chinese? (NCTM). An examination of right triangle theory in ancient China. Jointly published with Pennsylvania State University Press. 75pp. 1977. (A301-09556) \$4.95

Whom the Gods Love: The Story of Evariste Galois (Classics, Volume VII), (NCTM). First published thirty years ago, fascinating biography of a brilliant, passionate young nineteenth-century mathematician. 342pp. 1978. (A301-09570) \$11.00

Women's Studies. see p. 22

MIDDLE SCHOOL MATERIALS

Composition: A Media Approach. see p. 12

Developing Social Responsibility in the Middle School: A Unit Teaching Approach. Phillip A. Heath and Thomas Weible. Assists teachers by providing practical suggestions on teaching ideas, sources of information, and classroom management, from planning through evaluation. The emphasis throughout is placed upon approaches and strategies to help teachers who have limited background and experience in teaching decision making skills. A complete Resource Unit for Community Planning is included, as well as a comprehensive selection of teacher resources. 72pp. 1979. (1516-9-06) \$4.75

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Law Enforcement Education in the MiddGrades: Police/Student Relations. PhymcDonald. The Police/Student Relations param presented is an innovative, proven, effective prevention program. Seeks to stimulate logical thought processes of students to breadout attitude change—not through brainwasing, or cajoling, but through the delivery of direct, adult message which provides student with information upon which to base decision about individual behavior. 96pp. 1978. (1710–206) \$4.50

Law Related Education. see p. 6

Metrics for Elementary and Middle Schools V. Ray Kurtz. Designed for those who wan practical, realistic approach for teaching mircs. All activities move from the concrete to abstract, while the emphasis throughout is making the metric system enjoyable for learner. Offers numerous suggestions for including metrics throughout the whole curricular including language arts and reading, social studies, music, and art. . . with primary empassion mathematics. 120 pp. 1978. (1714-5-55)

The Middle School: A Bridge Between Ementary and Secondary Schools. Sylves Kohut, Jr. Contains information about the mode school student, individualized instruction team teaching, and professional staffing; offerguidelines for transformation from junior high middle school. 32pp. 1976. (1038-8-06) 75

Motivation. see p. 3

Multiethnic Education. see p. 5

Parent Involvement. see p. 3

People, Law, and the Futures Perspective see p. 27

PL 94-142 (Education of the Handicapped). See p. 4

Reading Instruction in the Middle School Whole School Approach). Maryann Murphanning and Gary L. Manning. Organized these five major sections: 1) The philosophand rationale for including reading instruction the middle school program, 2) Practical sugestions for teachers who wish to develop propriate reading activities for students at ferent ability levels, 3) Suggestions to middle school content area teachers streading improvement, 4) Approaches for creasing recreational reading among students and 5) Methods for evaluating reading program in the middle school. 96pp. 1979. (1707-2-3) \$4.50

Roots of America. see p. 27

Sex Role Stereotyping. see p. 5

Social Studies in the Intermediate Grades
An Annotated Bibliography, see p. 27

Spelling in Elementary and Middle Schools Improving. Gary L. and Maryann Murphy Maning. In press. Write for information on availability

Values Education, see p. 4

Women's Studies. see p. 22

READING

Adult Literacy Education in the United States (IRA). Wanda Dauksza Cook. Sets forth the various phases through which American literacy education has passed and stresses the problems, accomplishments, and failures of adult literacy education from 1900 to the 1970's. 149pp. 1977. (A351-00934) \$4.50

Applied Linguistics and Reading (IRA). Edited by Robert E. Shafer. Adds to understanding linguistic theory and its application to reading instruction. Effective resource for those interested in bridging the gap between theory and practice. 165pp. 1979. (A351-00722) \$6.00

Attitudes and Reading (IRA). J, Estill Alexander and Ronald C. Filler. Helps teachers identify attitudes related to reading, provides suggestions for assessing attitudes, and suggests behaviors and instructional strategies which may help students form more positive attitudes toward reading. 80pp. 1976. (A351-00222) \$3.50

The Beginning Teacher: A Practical Guide to Problem Solving. see p. 16

Children's Writing: An Approach for the Primary Grades (IRA). Leonard Sealey, Nancy Sealey, and Marcia Millmore. Produced at the Learning Research and Development Center, Pittsburgh, the volume includes integration of writing and reading skills. 74pp. 1979. (A351-00935) \$4.00

Classroom Strategies for Secondary Reading (IRA). W. John Harker, editor. Selected articles are reprinted here to meet practical requirements of content area teachers who want to teach students how to learn more effectively through reading. 96pp. 1977. (A351-00605) \$4.00

Elements of Early Reading Instruction. R. Baird Shuman. Analyzes and synthesizes the findings of neurophysiologists, linguists, dialectologists, and transformational-generative grammarians. Deals with such topics as the learning processes of young children, reading readiness, basal readers, phonics, linguistic science, miscue analysis, and dialects. 96pp. 1979. (1623-8-06) \$5.50

Handbook for the Volunteer Tutor (IRA). Compiled by Sidney J. Rauch. Presents specifics needed by organizers of volunteer programs along with practical suggestions for the tutor. 106pp. 1969. (A351-00909) \$2.50

Improving Reading in Science (IRA). Judith Thelen. Suggests ways to teach simultaneously science content and the reading and reasoning processes by which that content is learned. 60pp. 1976. (A351-00217) \$3.50

Inservice Education to Improve Reading Instruction (IRA). Wayne Otto and Lawrence Erickson. Discusses implementation of inservice programs, staff roles and responsibilities, formats for sessions, and provides examples of inservice programs in operation. 48pp. 1973. (A351-00212) \$2.00

The Kindergarten Child and Reading (IRA). Lloyd O. Ollila, editor. Offers the kindergarten teacher a general structure and specific suggestions for helping children experience a successful start in reading. 88pp. 1977. (A351-00721) \$4.00

Literacy for America's Spanish Speaking Children (IRA). Eleanor W. Thonis. Considers the backgrounds of Spanish speaking pupils in relation to their success in reading, explores ways to help Spanish speaking pupils achieve their potential in reading, and reviews developmental reading within the framework of first and second language literacy. 78pp. 1976. (A351-00221) \$3.50

The Newspaper in the Classroom. see p. 19

Oral Language: Expression of Thought (IRA). Nicholas Anastasiow. Discusses how language development is related to motor, emotional, and cognitive development. Suggests ways to assess and further develop language facility and readiness to read. 35pp. 1979. (A351-00840) \$2.00

Reading and the Bilingual Child (IRA). Doris C. Ching. Provides practical ideas for teachers of bilingual and bidialectal students, including the development of motivation and self-concept, auditory discrimination, vocabulary concepts, and oral language. 48pp. 1976. (A351-00220) \$3.00

Reading and the Law (IRA). Edited by Robert J. Harper II and Gary Kilarr. An IRA-ERIC/RCS publication. Discusses the legal framework of regulations and court decisions which shape our policies and programs regarding reading and other language processes. Encourages an awareness of the complex problem posed by the relationship between law and reading. 155pp. 1978. (A351-00854) \$5.00

Reading: Instructional Approaches. Examines debate between supporters of the decoding (structure) and the comprehensive (content) approaches to reading and discusses eclectic instruction procedures. Outlines some of the newer approaches to effective reading instruction. 32pp. 1975. (1037-X-06) 75¢

Reading Instruction in the Middle School (A Whole School Approach). Maryann Murphy Manning and Gary L. Manning. Organized into these five major sections: (1) The philosophy and rationale for including reading instruction in the middle school program, (2) Practical suggestions for teachers who wish to develop appropriate reading activities for students at different ability levels, (3) Suggestions to help middle school content area teachers stress reading improvement, (4) Approaches for increasing recreational reading among students, and (5) Methods for evaluating reading programs in the middle school. 96pp. 1979. (1707-2-06) \$4.50



Reading in the Middle School (IRA). Gerald G. Duffy, editor. Focuses on organizational problems, describes reading content and instructional strategies, and predicts future of middle school reading. 212pp. 1974. (A351-00118) \$6.50

Reading in the Science Classroom, Teaching. see p. 10

Science Fiction as Literature. see p. 12

Screening Vision in Schools (IRA). Fred W. Jobe. Examines critically the vision screening tests used in schools and explains their use. 64pp. 1976. (A351-00932) \$3.75

Sex Role Stereotyping in the Schools. see p. 20

Spelling: The Application of Research Findings. see p. 12

Strategies in Teaching Reading: Secondary. R. Baird Shuman. Offers English and reading teachers in both middle grades and high school a source of immediately usable ideas for teaching reading. Techniques described range from diagnosis to prescription and treatment and attempt to eliminate the need for endless drill. Gives special attention to such concerns as the non-reader, dialects, miscue analysis, the slow reader, and reading assignments. 128pp. 1978. (1716-1-06) \$4.75

Syntax and Readability (IRA). John Dawkins. Clarifies some grammatical processes underlying the complex structures of English and raises questions about reading difficulties related to syntactic complexity. 48pp. 1975. (A351-00931) \$3.00

A Teacher's Reference Guide to PL 94-142. see p. 21

Teaching Reading and Mathematics (IRA). Richard Earle. Contains specific suggestions as to how mathematics teachers in the middle and upper grades can teach simultaneously the content of mathematics and the process of reading. 95pp. 1976. (A351-00219) \$4.50

Teaching Reading as Concept Development: Emphasis on Affective Thinking (IRA). George H. Henry. Conceives of reading as a number of logical processes instead of a list of discrete reading skills and provides practical assistance at every level to put the cognitive to work for the affective. 120pp. 1974. (A351-00852) \$5.00

Teaching Reading Skills through the Newspaper (IRA). Arnold B. Cheyney. Provides concrete suggestions for developing critical reading skills and attitudes through creative use of the daily newspaper. 50pp. 1971. (A351-00210) \$2.00

What Research Has to Say about Reading Instruction (IRA). Edited by S. Jay Samuels. Provides teachers with practical discussions of research theory and application. 185pp. 1978. (A351-00488) \$6.25

RESEARCH PUBLICATIONS

Estimates of School Statistics, 1978-79. NEA Research Report. 40pp. 1979. NEA members (1659-9-06) \$3.00; nonmembers (1659-9-16) \$8.00

Financial Status of the Public Schools, 1979. NEA Research Report. 51pp. 1979. NEA members (1665-3-06) \$3.00; nonmembers (1665-3-16) \$9.00

Highspots in State School Legislation, 1978. NEA Research Report. 59pp. 1978. NEA members (1657-2-06) \$3.50; nonmembers (1657-2-16) \$9.50

In-Service Education Alert. NEA Research Report. 13pp. 1978. NEA members (1658-0-06) \$1.50; nonmembers (1658-0-16) \$2.50

PL 94-142: Related Federal Legislation for Handicapped Children and Implications for Coordination. NEA Research Report. 26pp. 1978. NEA members (1654-8-06) \$2.00; nonmembers (1654-8-16) \$3.50

Quartiles of Faculty Salaries Paid in Higher Education, 1977-78. NEA Research Report. 16pp. 1979. NEA members (1669-6-06) \$1.35; nonmembers (1669-6-16) \$3.00

Rankings of the States, 1979. NEA Research Report. 60pp. 1979. NEA members (1660-2-06) \$3.00; nonmembers (1660-2-16) \$9.00

Salary Schedules, 1978-79. NEA Research Report. 11pp. 1979. NEA members (1663-7-06) \$1.25; nonmembers (1663-7-16) \$2.50

Social Security and the Changing Roles of Men and Women (A Summary). NEA Research Report. 31pp. 1979. NEA members (1662-9-06) \$3.00; nonmembers (1662-9-16) \$8.00

Status of the American Family: Policies, Facts, Opinions, and Issues. NEA Research Report. 103pp. 1979. NEA members (1668-8-06) \$3.75; nonmembers (1517-7-06) \$6.00

Teacher Retirement Systems: Summary of the 1977 Survey. NEA Research Report. 26pp. 1979. NEA members (1661-0-06) \$2.00; nonmembers (1661-0-16) \$3.50

Teacher Supply and Demand in Public Schools, 1978 With Population Trends and Their Implications for Schools, 1979. NEA Research Report. 25pp. 1979. NEA members (1664-5-06) \$2.00; nonmembers (1664-5-16) \$3.50

Title IX: Coaching Salaries in Athletics. NEA Research Report. 51pp. 1979. NEA members (1667-X-06) \$3.00; nonmembers (1667-X-16) \$9.00

SCIENCE

Adventure Education. see p. 12

The Beginning Teacher: A Practical Guide to Problem Solving. see p. 16

The Biological Revolution: Examining Values Through the Futures Perspective. Mary Kay Howard and Betty Barclay Franks. A report concerned with one of the more crucial issues in the area of future studies. Outlines a practical course based on classroom experience. 32pp. 1976. (0709-3-06) \$2.00 Computers in the Classroom. Henry S. Kepner, Jr. In press. Write for information on availability.

Counting Experiences. see p. 6

Death and Dying Education. see p. 17

Discipline. see p. 2

Energy and Education: Teaching Alternatives. Fredrick E. Posthuma, editor. Serves as a basic handbook and resource tool for teachers on all levels, regardless of content area. Contains a broad range of major concerns including nuclear and solar power, solid waste, aerosol, the relationship between leisure and energy, and energy consumption. Provides two complete Mini-Units, a resource list of selected materials, and four lesson plans. 144pp. 1978. (1492-8-06) \$5.75

Futurism and Future Studies. see p. 18

Gifted and Talented. see p. 2

A Guide to Planning and Conducting Environmental Study Area Workshops. Tells how to develop environmental education programs using resources outside the school. Appendices show sample start-up activities, instructional activities, model workshop designs, and a detailed workshop scenario. Published in cooperation with the National Park Service. 50pp. 1972. (0617-8-06) \$2.25

Handicapped Students in the Science Classroom, Teaching. see p. 10

Health Education. see p. 12

Health Education: Drugs and Alcohol—An Annotated Bibliography. see p. 12



Metric Education. see p. 23

Metrics for Elementary and Middle Schools see p. 23

Minicalculators in the Classroom. see p. 23

Motivation. see p. 3

Parenting. see p. 19

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Reading in the Science Classroom. see p. 10

Science Anxiety and the Classroom Teacher. Donald C. Orlich. In press. Write for information on availability.

Science Fiction as Literature. see p. 12

Science in the 80's. see p. 8

Sex Role Stereotyping. see p. 5

A Teacher's Reference Guide to PL 94-142 see p. 21

Technical and Scientific Writing. see p. 12

Women's Studies. see p. 22

SOCIAL STUDIES

The Architecture of Pluralism (Asian, Black Chicano, First American). Cassette tape. Educators representing four ethnic groups gratheir individual viewpoints on the interactions between the children in their groups and the schools and society in which they live. The participants are Bambi Cárdenas, Lloyd Elm, Palanaka, and Lauri Wynn. Printed Discussion Questions accompany the audio cassette tape 35 minutes. 1972. (0565-1-16) \$6.00

The Beginning Teacher: A Practical Guide to Problem Solving. see p. 16

Bilingual Education Resource Guide. see p. 16

The Biological Revolution. see p. 26

Blue Is for Sky, Pink Is for Watermelon. see p. 16

Cinderella Is Dead! see p. 16

Code of Student Rights and Responsibilities. see p. 16

Communications Across Cultures. Cornells Lee Grove. A discussion of cultural differences that need to be understood for effective communications across cultures. Deals primarily with nonverbal communication. The problem discussed include: cultural differences, interpersonal understanding, anthropological views and an analysis of an unsuccessful relations 32pp. 1976. (0707-7-06) \$2.00

Critical Issues in Education, Volume 3 "Women's Rights—Multicultural Equity." see p. 17

Cross-Cultural Education: Teaching Toward a Planetary Perspective. see p. 17

Death and Dying Education. see p. 17

Desegregation/Integration: Planning for School Change. Dr. Mark Chesler, et al. Studies the issues implicit in school desegregation, in planning change, or in overcoming opposition to or building support for effective provision of educational offerings in integrated settings. 112pp. 1974. (1332-8-06) \$2.00

A Desk for Billie. 16mm film. 57 minutes. 1955. Color (7509-9-06) \$375; black-and-white (7508-0-06) \$195

Developing Social Responsibility in the Middle School: A Unit Teaching Approach. see p. 24.

Discipline. see p. 2

Educational Games and Simulations. see p. 17

Energy and Education: Teaching Alternatives. see p. 26

Future Issues in Rights Enforcement. see p. 18

Futurism and Future Studies. see p 18

Gifted and Talented. see p. 2

Global Studies for American Schools. Howard D. Mehlinger, Harry Hutson, Victor Smith, and B'Ann Wright. Provides a strong rationale for teaching global studies across the curriculum and integrated throughout the grade levels. Practical approaches and teaching strategies are provided through sample lessons for six units of study: 1) The Planet Earth, 2) Families, 3) Community, 4) Food and Energy, 5) Working, and 6) Human Rights. Suggestions are included for evaluation of global studies programs, as well as a selective list of global studies resources. 88pp. 1979. (1824-9-06) \$4.50

"If We're So Good ... Why Aren't We Better?" Color film, or video cassette. Filmed at and produced in cooperation with the Smithsonian Institution. Focuses the questioning mind on the elements of productivity: the workers, the tools, the materials, the systems ... the inputs and outputs. Especially suitable for economics classes and teachers, 7-12. Includes comprehensive Teacher's Guide. 15 minutes. 1974. 16mm color film: Sale (7535-8-06) \$155.00; rental (7535-8-16) \$15.00. Video cassette: Sale (7536-6-06) \$135.00; rental (7536-6-16) \$15.00

Interpersonal Communication: Innovations in Instruction. see p. 28

It's Your Right: The Law Says... Color filmstrip. Produced in cooperation with The Associated Press. Considers the consequences of different categories of offenses; the rights one has; what an arrest can do to those rights; things parents can do when their children are arrested. Designed for classroom use, parentteacher groups, and in-service training. 87 frames. 17 minutes. 1972. Accompanied by Leader's Guide and cassette narration. (0538-4-16) \$18.00

The Labels and Reinforcement of Sex Role Stereotyping. see p. 18



Law Enforcement Education in the Middle Grades: Police/Student Relations. see p. 24

Law Related Education. see p. 6

Learning Centers in the Classroom. see p. 18



The Legacy of Mary McLeod Bethune. A photographic essay that pays homage to a renowned Black educator; published on the occasion of the unveiling of the Bethune Memorial in Washington, D.C. 40pp. 1974. (1341-7-06) \$2.50

Motivation. see p. 3

Multiethnic Education. see p. 5

Multiethnic Studies in the 80's. see p. 8

The Newspaper in the Classroom. see p. 19

Nonsexist Education for Survival. see p. 19

Oral History as a Teaching Approach. see p. 19

Parenting. see p. 19

People, Law, and the Futures Perspective. Betty Barclay Franks and Mary Kay Howard. Provides an interdisciplinary unit which will be useful to educators at most grade levels. Gives specific activities and sources. Arranged around these five topics: Change, Rights, Law, Crime, Justice. 56pp. 1979. (1676-9-06) \$2.50

Problem Solving Through Debate. see p. 19

Reading in the Content Areas. see p. 10

Roots of America. A multiethnic curriculum resource guide for 7th, 8th, and 9th grade social studies teachers. Ethnic American experiences considered are Black, Italian, Japanese, Jewish, Mexican, Native, Polish, and Puerto Ricans. Developed by New Jersey Education Association and NEA. 192pp. 1975. (1373-5-06) \$4.50

Sex Role Stereotyping. see p. 5

Social Studies in the 80's. see p. 8

Social Studies in the intermediate Grades: An Annotated Bibliography. Includes references to social studies curriculum areas, methods and materials, and values clarification in grades 4-8. 32pp. 1975. (1348-4-06) \$2.50

The Teacher and Integration. see p. 21

Teacher as Person. see p. 21

A Teacher's Reference Guide to PL 94-142. see p. 21

Understanding Intergroup Relations. see p. 21

A Unique Experience. Alex Haley. A gripping tale of Haley's unfolding search for his identity ... a search that extended to the Africa of his forebears. Discussion Questions accompany the cassettes. Two tapes. 1 hour, 40 minutes. 1972. (1909-1-06) \$8.00

Values Education. see p. 4

Values Education and the Study of Other Cultures. see p. 21

Values, Law-Related Education, and the Elementary School Teacher. David T. Naylor. A report on law-related education in elementary school with a focus on values. Offers teaching plans and outlines classroom programs. 28pp. 1976. (0708-5-06) \$2.00

The Watergate Curriculum: Ethics and Morality in Government. Each program includes comprehensive teachers' manuals and student materials. The student materials are duplicating master sets. Developed by the Watergate Curriculum Task Force of the NEA Board of Directors. In addition to the specific items for each level of learning, one copy of each of the following is included in each program: Background Notes on the Constitution of the United States; The Constitution of the United States; cassette tapes and printed essays by Henry Steele Commager and Arthur M. Schlesinger, Jr; plus an annotated bibliography. 1974.

What is Playing Fair? (K-4). NEA members (0700-X-16) \$18.00; non-members (0700-X-06) \$24.00 No discount.

Learning to Govern (5-8). NEA members (0701-8-16) \$18.00; nonmembers (0701-8-06) \$24.00 No discount.

The Individual, The Constitution, and Watergate (9-14). NEA members (0702-6-16) \$18.00; nonmembers (0702-6-06) \$24.00. No discount.

We're Not All Alike. see p. 22

Women's Studies. see p. 22

Youth and the Law. Cassette tape. Students-and-lawyer discussion examines the concerns of today's young people (representing grade 7 through college) in relation to our legal system. Side 1: "Youth Asks; A Lawyer Answers." 24 minutes. Side 2: "... Specifically, Drug Abuse." 14 minutes. 1972. Printed suggestions for use accompany the audio cassette tape. (0539-2-06) \$9.00

SPEECH COMMUNICATIONS

The Beginning Teacher: A Practical Guide to Problem Solving. see p. 16

Communications Across Cultures. see p. 26

Creativity: A Way of Learning. see p. 16

Creativity in the Classroom. see p. 16

Cross-Cultural Education: Teaching Toward a Planetary Perspective. see p. 17

Dorothy Heathcote: Drama as a Learning Medium. see p. 12

"If We're So Good ... Why Aren't We Better?" see p. 27

Interpersonal Communication: Innovations in Instruction. Paul G. Friedman. Explores the theoretical bases for the study and practice of the human relations approach to interpersonal communication. Contains teaching strategies and numerous classroom activities. Provides new topics and techniques for instruction, counseling and humanistic psychology, and features ways of growth previously used chiefly in workshops that now can be transferred to classroom settings. 160pp. 1978. (1497-9-06) \$7.50

Listening: From Sound to Meaning. see p. 19

Listening Processes: Attention, Understanding, Evaluation. Paul G. Friedman. Surveys Listening for Content, Emotions, and Aesthetic Response. In each instance, the focus is on attention, understanding, and evaluation. 32pp. 1978. (1046-9-06) 754

Oral History as a Teaching Approach. see p. 19

Problem Solving Through Debate. see p. 19

Science Fiction as Literature. see p. 12

Sex Role Stereotyping in the Schools. see p. 20

Shyness and Reticence in Students. see p. 20

Speech Communication in the 80's. see p. 8

A Teacher's Reference Guide to PL 94-142 see p. 21

Understanding Intergroup Relations. see p. 21

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We're Not All Alike. see p. 22

Women's Studies. see p. 22





PARENT/COMMUNITY INVOLVEMENT

PARENTS AND TEACHERS TOGETHER

See Parent Involvement section on p. 3

All in a Lifetime. 16mm black-and-white film. 29 minutes. 1962. (7501-3-06) \$85.00

American Education Week. see inside front cover

Basic Guidelines for Parent Volunteers. Set of 5 color overhead transparencies with 10 overlays. Helps to build confidence in parents while specifically demonstrating the necessary roles of teacher-control and parent-assistance. 1972. (0594-5-06) \$35.00

Discipline at Home. Concentrates on what constitutes appropriate childhood discipline. (0869-3-06) Pkg. of 25 leaflets, \$2.50. Color filmstrip, Parental Discipline. An imaginative, provocative, and highly creative approach to letting parents see themselves as their children often see them. Full color/sound filmstrip (cassette narration) with Leader's Guide. 80 frames. 7½ min. 1978. (0890-1-06) \$18.00

Doing Well in School. Offers specific suggestions and activities which parents can implement in the home to help their children get the most out of school. (0870-7-06) Pkg. of 25 leaflets, \$2.50. Color filmstrip, Helping Your Child in School. Concentrates on the "How-to-do-it" questions of parents. Full color/sound filmstrip (cassette narration) with Leader's Guide. 81 frames. 8 min. 1979. (0891-X-06) \$18.00

How to Help Your Child Grow Up. Color filmstrip. Uses concrete, specific visual activities to help parents understand their children. Emphasis is given to traditional labeling of children's attitudes, the everchanging roles of parenthood, and the damages resulting from sex role stereotyping. 1974. 96 frames. 11 minutes. Accompanied by Leader's Guide and cassette tape narration. (0887-1-06) \$18.00

How To Listen to Your Child and How To Get Your Child To Listen To You. Helps parents consider practical everyday methods for helping themselves while helping their children. 14pp. 1971. (0866-9-06) Pkg. of 25 pamphlets, \$2.50. Two-part color filmstrip of same title. Tells parents how to make communication with their children more truly a two-way street. Part One, How To Get Your Child To Listen to You. 48 frames. 10 minutes. Part Two, How To Listen to Your Child. 51 frames. 10 minutes. 1971. Accompanied by Leader's Guide and cassette narration. (0884-7-16) \$20.50

Open House In Your School. Helps plan from "Why Have an Open House?" to "Year-Round Follow-Up." Includes essentials such as initial planning, publicity, and bright ideas that really work. 23pp. 1973. (1323-9-06) \$1.75

Open House Planning Guide. Color filmstrip. Concentrates on the practical side of planning. . . the Who, What, How, and Why. Includes many illustrations from actual school Open House activities. 69 frames. 9 minutes. 1976. Accompanied by Leader's Guide and cassette tape narration. (1960-1-06) \$17.00

Parenting. see p. 19

Parent Involvement in the Schools. G. John Berclay, editor. A handbook for educators whose responsibility it is to bring school, home, and community into a cooperative relationship that will benefit all, particularly students. Gives practical guidance to school personnel in planning teacher and parent-teacher workshops, giving parent orientations and other help to familiarize parents with the school, structuring parent participation in the school program, and evaluating the parent-involvement program. 48pp. 1977. (1502-9-06) \$3.50

Parents: Active Partners in Education. Mary Lou Sayler. Includes a list of references for further study and action. 32pp. 1971. (0596-1-06) \$1.50

Parents and Teachers Together (for the Benefit of Children). Two-part color filmstrip. Designed for use in schools considering or about to begin a parent involvement program. Part One, for teachers and parents, presents a rationale for parent involvement in the classroom and shows how volunteer parents can help. 73 frames. 8 minutes. Part Two, for teachers only, describes the teacher's responsibility in planning, discusses the problems of parent participation, and identifies the teacher's overall role in maintaining a parent-involvement program. 46 frames. 6 minutes. 1972. Accompanied by Leader's Guide and cassette tape narration. (0592-9-16) \$24.75

Parent-Teacher Conferences. Color filmstrip. Gives special attention to such critical aspects as: (1) Where and when should the Conference be held? (2) How can the parent best prepare for the Conference? (3) Who should be present at the Conference? (4) What is the teacher's role? (5) What are the real purposes... and what results should be expected? 69 frames. 7 minutes. 1976. Accompanied by Leader's Guide and cassette tape narration. (0888-X-06) \$18.00

Sex Role Stereotyping in the Schools. see p. 20

Sharing a Lifetime of Learning. see p. 13

Sound Effects and Music for Preparing AV Presentations in the School. see ρ . 11

Speakers and Writers Source Book. see p. 20

Student Evaluation/Reporting Procedures: An Overview. see p. 20

Talk...About Parent Involvement. Cassette tape. Side 1: What a Parent Involvement Program Can (and Can't) Do for Your School. 40 minutes. Side 2: I'm Involved in Parent Involvement. 35 minutes. (0595-3-06) \$9.50

A Teacher's Reference Guide to PL 94-142. see p. 21

What Can You Do To Help Your Child Succeed? Color filmstrip. Shows parents what they can and cannot expect from the school, and what they can do to help the child solve problems. 94 frames. 11 minutes. 1973. Accompanied by cassette tape narration and Leader's Guide. (0885-5-16) \$18.00

Your Child and School Success. Analyzes the causes of school failure and the more common types of learning problems; the effects of age and home life on school success; and how to get help for the child, if problems appear. 14pp. 1973. (0867-7-06) Pkg. of 25 booklets, \$2.50

PUBLIC INFORMATION LEAFLETS

Designed for distribution to parents, boards of education, PTA's, and other community groups. All are sold 25 to a package and are not available as single copies. The **Public Information Leaflet Assortment** includes one copy of most of the leaflets below. (5100-9-26) \$3.75

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Bilingual/Bicultural Education. (5133-5-16) Pkg. of 25, \$2.15

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Education Can Turn Things Around. (5149-1-06) Pkg. of 25, \$2.15

Get Involved in Your Child's School. (0600-3-06) Pkg. of 25, \$2.25

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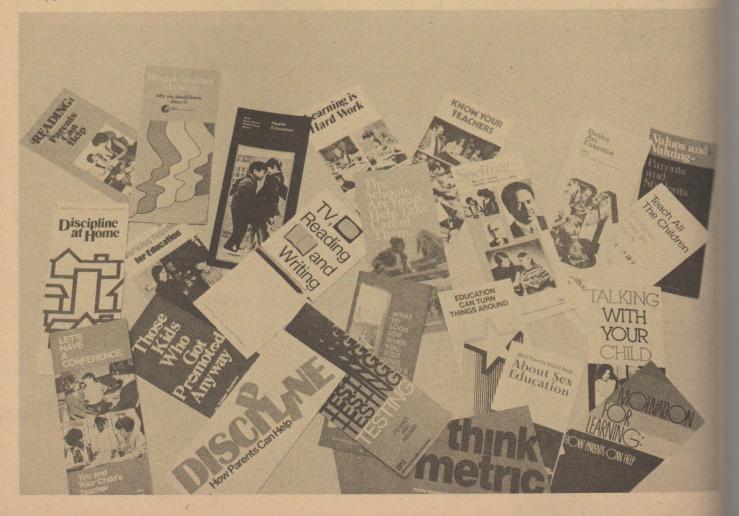
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Parent-Teacher Conferences

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Your Child and School Success

Leaflet of above title. (0867-7-06) Pkg. of 25, \$2.50

Filmstrip of above title. (0885-5-16) \$18.00. see p. 30

Briefing for Parents Multimedia Program (1 each of the above titles). (0861-8-86) \$123.00

NEA FREE MATERIALS

Write directly and separately to the NEA section indicated for the free material listed in this section. All correspondence

regarding free items should be addressed to the appropriate section, 1201 16th St. N.W., Washington, DC 20036.

Instruction and Professional Development (IPD)

The items listed below are a sampling of free materials available on instructional and professional development issues. IPD produces information documents and maintains an everchanging collection of other materials to keep leaders informed on topics related to its program objectives (e.g., testing, education of handicapped (PL 94-142), bilingual/multicultural education, discipline, back-to-basics, teacher centers, standards and licensing) and to supply the special needs of state and local affiliates. These materials are also used selectively in responding to individual requests for information. Send requests for single copies only to the IPD Information Center.

Alternatives, Magnets, and Other Educational Options. Briefing Memo No. 12. Some problems and cautions, and some suggestions for local associations. 1977. 4pp.

Alternatives to Standardized Testing. Contracts, conferences, teacher-made tests, objectives-referenced tests, open admissions. 1977. 49pp.

Class Size. Briefing Memo No. 10. Condensation of a paper by McKenna and Olson, Philo-

sophical, organziational and definitional considerations, and research findings. 1976. 4pp.

Class Size Revisited. Bibliography of research supportive of smaller classes, 1975, 7pp.

Early Warning Kit on the Evaluation of Teachers. Aspects of evaluation and cautions about unfair practices. 1977. Ten-card packet.

The Florida Accountability Program: An Evaluation of Its Educational Soundness and Implementation. Report of an independent panel of experts on this statewide minimum competency testing program. 1978. 24pp.

Minimal Competency Testing: The Need for a Broader Context. Bernard McKenna. Issues to be resolved, general principles, alternatives. 1979. 21pp.

Problems in Using Pupil Outcomes for Teacher Evaluation. Robert and Ruth Soar. Research findings, technical problems, other considerations. 1975. 16pp.

Reprints from Today's Education. Timely topics, e.g., discipline, learning disabilities, class size, and others.

Schooling: Expectations in Conflict. Report of the NEA/IPD national accountability conference. 1977. 71pp.

Selected References on Teacher Centers: An Annotated Bibliography. Seventy entries. 1978. 16pp. **Teacher Centers and Advisory Work.** Panel discussion by staff and teachers at the Mountain View Center for Environmental Education, University of Colorado, Boulder. 1978. 26pp.

Teacher Standards and Licensing Boards (and practices commissions). A directory of facts about state boards and commissions and status of association-sponsored legislation. 1976. 18pp.

Membership

Alphabetical Listing of NEA Programs and Services. 18pp. Single copy only.

The Benefits of Joining NEA. Flyer. Single copy only.

NEA: The Voice of America's Teachers. A brief description of the National Education Association. Leaflet. Single copy only.

Teacher Rights

Education of All Handicapped Children and PL 94-142. Report of the Sixteenth National Conference on Human and Civil Rights in Education. March 1978. 68pp.

Rise of the New Right: Human and Civil Rights in Jeopardy. Report of the Seventeenth National Conference on Human and Civil Rights in Education. March 1979. Single copy only.

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